

# The Investment of a WilmU Education

# GET THE FACTS!



In simple terms, return on investment (ROI) is the profit made as the result of an investment. To be sure you're making a sound education investment, consider the costs and the financial benefits.

## The Advantage of Higher Education

Data shows clear advantages to earning a college degree, especially from a university like WilmU that is dedicated to being affordable and cost-effective. College graduates generally earn a higher median income and experience lower unemployment rates than non-degree holders.<sup>1</sup> Plus, employment projections forecast that by 2031, 72% of all jobs will require a postsecondary credential or training beyond high school.<sup>2</sup>

Education Level	Median Weekly Earnings <sup>1</sup>	Unemployment Rate <sup>1</sup>
High School Diploma	\$853	4.0%
Bachelor's Degree	\$1,432	2.2%
Master's Degree	\$1,661	1.9%

## Get a Positive Return on Your Investment


Due to WilmU's affordable tuition rates, the investment in a four-year WilmU degree generates a return on investment (ROI) more than one full percentage point higher than the average return on a bachelor's degree from a traditional university. And earning both a bachelor's and a master's degree at WilmU provides an ROI nearly two percentage points higher than earning the same credentials at a traditional university.

	Four-Year Tuition Investment	Average Lifetime Earnings <sup>5</sup> (40 years)	Annual Rate of ROI
<b>Bachelor's Degree From WilmU</b>	<b>\$49,080</b>	<b>\$2,800,000</b>	<b>10.64%</b>
Bachelor's Degree From a Traditional College	\$79,224 <sup>3</sup>	\$2,800,000	9.32%
<b>Bachelor's and Master's degree From WilmU</b>	<b>\$49,080 + \$18,432 = \$67,512</b>	<b>\$3,200,000</b>	<b>10.13%</b>
Bachelor's and Master's degree From a Traditional College	\$79,224 <sup>3</sup> + \$59,684 <sup>4</sup> = \$138,908	\$3,200,000	8.16%

## The WilmU Advantage

Wilmington University offers a high-value, practical education delivered by instructors who are experts in their fields. All students benefit from low in-state tuition rates, no matter where they live. Designed to accommodate busy schedules, WilmU programs flex to fit your life so you can continue to work (and earn) while you learn. Here are more ways to save:

**#1** most affordable private, nonprofit university in its region

 Tuition discounts for active-duty military students

 Apply course credits to more than one academic credential through WilmU's **Dual-Credit ADVANTAGE™**. For example:

- Earn a certificate and related degree simultaneously, without extra time or tuition.
- Integrate master's-level coursework into selected bachelor's degree programs.



Receive WilmU credit for your **prior learning** and **work experience**. Our team will work with you to maximize your credit transfer and receive credit for the knowledge you already hold:

- Transfer up to 90 undergraduate or 12 graduate-level credits.
- Earn credit for professional certifications, licenses, standardized exams and portfolio assessment.

## It All Adds Up to Success: WilmU Graduate Fast Facts

WilmU graduates report high employment rates, high satisfaction rates and student loan borrowing figures that are well below the national average.<sup>6</sup>



**89%**

are employed full or part time.



**93%**

report their WilmU program prepared them for their current position.



**88%**

say their WilmU degree helped to advance their careers.



**\$20,000**

average amount of student loan borrowing.



**92%**

are happy with their WilmU experience.

“ I needed a school with a good reputation, and I needed a school that was affordable. When I found WilmU’s program, it met all of my criteria, and my experience at WilmU more than exceeded my expectations.” — *Dr. Deborah Borak, DBA*



### LEARN MORE

about all the benefits WilmU offers.  
Explore our Digital Viewbook:  
[wilmington.university-tour.com](http://wilmington.university-tour.com)



**WILMINGTON**  
**UNIVERSITY™**

#### Notes:

Costs are for tuition only, based on the 23-24 school year. Room and board, meal plans, books, supplies and other fees are not included.

Income is based on earnings from 25- to 64-year-olds working full time, all year, for a total of 40 years.

Lifetime income is reported as the median lifetime income (2019 data). Actual total lifetime earnings may vary between \$1.9M-\$4.1M for bachelor's degree lifetime income and \$2.3M-\$4.7M for master's degree lifetime income.

#### Source information:

1. <https://www.bls.gov/emp/chart-unemployment-earnings-education.htm>
2. <https://cew.georgetown.edu/cew-reports/projections2031/#resources>
3. <https://educationdata.org/average-cost-of-college>
4. <https://educationdata.org/average-cost-of-a-masters-degree>
5. <https://cew.georgetown.edu/cew-reports/collegepayoff2021/>
6. WilmU 2022-2023 alumni survey results; WilmU financial aid reporting.