WILMINGTON UNIVERSITY
COLLEGE OF BUSINESS
BASIC COURSE INFORMATION

COURSE TITLE: Introduction to Public Administration

COURSE NUMBER: BBM 103

I. COURSE OBJECTIVES:

Each student will:

1. Describe the field of public administration as a discipline, as a practice, and as a career.

2. Define public administration and its role in the American political system and its responsiveness to the executive, legislative and judicial branches.

3. Be able to differentiate between public sector and private sector administration.

4. Be able to trace the development and growth of public administration in the United States.

5. Demonstrate a satisfactory skill in expressing oneself orally and in writing.