WILMINGTON UNIVERSITY
COLLEGE OF BUSINESS
BASIC COURSE INFORMATION

COURSE TITLE: Business and the Environment
COURSE NUMBER: BBM 302

I. COURSE OBJECTIVES:

Each student will:

1. Compare the financial and liability implications of the environmental movement as it relates to industry and investors.

2. Describe the legal consequences regarding industry’s actions as they impact on the natural environment.

3. List strategies used to reduce industry’s impact on the natural environment.

4. Explain trends in environmental market opportunities

5. Explain risk management as it relates to industry’s impact on the natural environment and eco-terrorism.