Business Ethics has come under much scrutiny in recent years. Corporate scandals and wrong doings have cost employees their jobs, retirement accounts, and sense of security. Managers and employees alike need to understand the implications of their actions and the laws that apply to people and organizations. Through this course students will be able to describe the key components of corporate responsibility, discuss the need for corporations to practice social and ethical responsibility, and understand the implications of their actions on themselves and others.

II. MAJOR INSTRUCTIONAL GOALS:

GOAL A:
Be able to describe the difference between obligations and irresponsibility as they apply to business ethics.

Learning Outcomes: The student will:

A-1 Define ethics in terms of the principles, norms, and standards of conduct governing an individual or group.
A-2 Identify and explain the four levels of the corporate responsibility pyramid.
A-3 Understand the responsibilities a company has to all of its stakeholders and the ethical dilemmas that can be encountered when there are conflicts amongst those groups.

GOAL B:
Be able to describe the critical role that a manager plays when managing for ethical conduct.

Learning Outcomes: The student will:

B-1 Explain the legal and moral responsibilities managers have with regards to ethics in the workplace.
B-2 Understand the need for sensitivity when managing a diverse workforce.
B-3 Discuss the importance of consistency when dealing with subordinates.
GOAL C:
Identify the various theories regarding ethical decision making.

**Learning Outcomes:** The student will:

- C-1 Apply and describe the 8 step process to ethical decision making.
- C-2 Discuss the Consequentialist, Deontological, and Virtue ethics perspectives.
- C-2 Understand the cognitive barriers to good ethical judgment.

GOAL D:
Evaluate cases concerning harassment of women/minorities and various business ethics issues in the work place and formulate courses of action which eliminate such behavior.

**Learning Outcomes:** The student will:

- D-1 Recognize the ethical issues involved in each case study.
- D-2 Explain the ethical violations and its ramifications.
- D-3 Identify the consequences

GOAL E:
Understand ethics as it relates to the organization.

**Learning Outcomes:** The student will:

- E-1 Define the ethical problems of organizations as it relates to consumers, employees, shareholders and communities.
- E-2 Describe the importance of ethical leadership and a sound ethical culture.
- E-3 Evaluate the need for legal compliance within an organization.