WILMINGTON UNIVERSITY
COLLEGE OF BUSINESS
BASIC COURSE INFORMATION

COURSE TITLE: Project Management
COURSE NUMBER: BBM 412

I. RATIONALE:

To introduce new products, services, information systems, or processes, project management methods have proven to be successful and more efficient than traditional organizational methods. Understanding project management knowledge areas, phases and processes are critical success factors to successful project management implementation.

II. MAJOR INSTRUCTIONAL GOALS:

GOAL A:
Comprehend the major phases of the project life cycle.

Learning Outcomes: The student will:

A-1 Know and understand the correct description, definition and sequence of project phases. What constitutes a project?
A-2 Know the concept of a project life cycle and its relationship to the phases of a project.
A-3 Apply these concepts to current or historical projects.

GOAL B:
Understand the knowledge areas that a project encounters during its phases.

Learning Outcomes: The student will:

B-1 Identify the different project management knowledge areas.
B-2 Cross reference the knowledge areas to project phases.
B-3 Apply these concepts to real world applications

GOAL C:
Understand the processes that support successful project management.

Learning Outcomes: The student will:

C-1 Properly align the knowledge areas, project phases and processes.
C-2 Understand and recognize the correct sequence of project management.
C-3 Develop Project Management skills using Microsoft applications/software tools, specifically Microsoft Excel and MS Project.
C-4 Apply these concepts to current or historical projects.

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GOAL D:
Simulate project phases and emphasize the primary knowledge areas.

Learning Outcomes: The student will explain and demonstrate:

D-1.1 The Scope Management Knowledge Area
D-1.2 The Communications Management Knowledge Area
D-1.3 The Risk Management Knowledge Area
D-1.4 The Time Management Knowledge Area
D-1.5 The Cost Management Knowledge Area

GOAL E:
Focus and understand the causes of project failure.

Learning Outcomes: The student will:

E-1 Identify typical causes of a project failure.
E-2 Learn how to take preventive/corrective measures that improve project success.
E-3 Apply these concepts to your current project as you work with your team.

GOAL F:
Develop communications skills with particular emphasis on the sharing of lessons learned.

Learning Outcomes: The student will:

F-1 Understand the importance of timely and recurring project progress reports.
F-2 Demonstrate effective and appropriate oral and textual communication in a group setting (face to face and on-line).
F-3 Apply these concepts to your current project as you work with your team.