

**WILMINGTON UNIVERSITY  
COLLEGE OF TECHNOLOGY  
BASIC COURSE INFORMATION**

**COURSE TITLE:** Broadcast Journalism

**COURSE NUMBER:** COM 240

**I. RATIONALE:**

To give student an overview of what goes in to the TV/radio news. No matter which side of the camera they may want to work on, this course should allow them to see how broadcast news is gathered.

**II. MAJOR INSTRUCTIONAL GOALS:**

**GOAL A:** Gather news for broadcast

**Learning Outcomes:** The student will:

- A-1. Prepare written material for broadcast in an appropriate manner and format
- A-2. Assemble a broadcast news program effectively
- A-3. Examine and recognize the basic function of the members of a broadcast news team

**GOAL B:** Effectively distinguish between news and entertainment news

**Learning Objectives:** The student will:

- B-1. Recognize what a news story is and is not
- B-2. Recognize the difference between news and advertising

**GOAL C:** Examine the history of broadcast news

**Learning Objectives:** The student will study what is/are:

- C-1. News ethics
- C-2. Libel
- C-3. Plagiarism

**III. CLASS PARTICIPATION:**

Students are expected to attend class and participate actively and in a positive way. Questions and relevant observations are encouraged and enrich the experience of the entire class.

Computers in the classrooms are intended to be used as tools to enhance the students' learning experience. Instant messaging, gaming, emailing, and surfing the web are distractions to the student, the surrounding students, and the instructor and constitute inappropriate behavior. Students are ethically obliged to avoid these and similar practices.

