COURSE NUMBER: COM 300
COURSE TITLE: Communication Theory

Faculty Name:

Contact Information:

PRE-REQUISITE: COM 245 OR ENG 122
CREDITS: 3

40 Hours of Structured Learning Activities

COURSE DESCRIPTION: This course examines various popular theories of interpersonal and mass communication, with emphasis on mass communication. The ways in which society and mass communication affect each other are critically examined, with the goal of developing the students’ own ideas, opinions, and preferences concerning these theories. Students will receive practical assistance in the areas of speaking, reading, writing, listening, and research. An advanced library orientation has been incorporated as part of this course.

COURSE GOALS:

GOAL A: Identify and recognize the model for human and interpersonal communications as it relates to every day communication and the mass media

Learning Objectives: The students will:
A-1 Demonstrate effective communication
A-2 Examine and recognize the processes used by the various media as they relate to the consumer/viewer

GOAL B: Recognize the impact that the various forms of mass communication have on the individual

Learning Objectives: The students will:
B-1 Recognize how the advent of electronic technology has changed the communication process in society
B-2 Critically review television programs or films and identify the types of communication between and among the characters and the messages being sent to the audience.
GOAL C: Evaluate information sources and content.

GOAL D: Demonstrate an understanding of ethical and legal issues affecting the use of information.

GOAL E: The student will use appropriate written oral communication skills.

Learning Objectives: The student will

E-1. Communicate information orally in a logical and grammatical manner. E-2. Present written/word processed information using standard APA style

CLASS PARTICIPATION:

Students are expected to attend class and participate actively and in a positive way. Questions and relevant observations are encouraged and enrich the experience of the entire class.

Computers in the classrooms are intended to be used as tools to enhance the students' learning experience. Instant messaging, gaming, emailing, and surfing the web are distractions to the student, the surrounding students, and the instructor and constitute inappropriate behavior. Students are ethically obliged to avoid these and similar practices.

EVALUATION PROCEDURE AND GRADING POLICY:

LATE ASSIGNMENT POLICY:

CAS CLASSROOM STANDARDS: See Blackboard “Syllabus” area

COURSE SCHEDULE (all assignments/exams and due dates):