WILMINGTON UNIVERSITY  
COLLEGE OF TECHNOLOGY  
BASIC COURSE INFORMATION  

COURSE TITLE:  
Introduction to TV Studio Production  
COURSE NUMBER:  
COM 303  

I. RATIONALE  
Television production is about team work and communication. This course, besides developing equipment skills, develops those personal skills that enable people to work together.  

II. MAJOR INSTRUCTIONAL GOALS  

GOAL A: To gain an understanding of all aspects of studio production.  
Learning Outcomes: The student will:  
A-1. Demonstrate ability to take project from concept to finished program(s).  

GOAL B To learn proper use of studio equipment, control room equipment, and post-production equipment.  
Learning Outcomes: The student will:  
B-1. Demonstrate ability to properly use studio equipment.  
B-2. Demonstrate ability to properly use control room equipment.  
B-3. Demonstrate ability to properly use post production equipment.  
B-4. Demonstrate ability to troubleshoot technology problems.  

GOAL C: To learn proper integration of studio production with post-production.  
Learning Outcomes: The student will:  
C-1. Demonstrate ability to add audio track(s) to program.  
C-2. Demonstrate ability to add titles to program.  
C-3 Demonstrate ability to edit program.  

GOAL D: The student will use appropriate written and oral communication skills.  
Learning Outcomes: The student will:  
E-1. Communicate information orally in a logical and grammatical manner.  
E-2. Communicate written information in a logical and grammatical manner.  

III. SUPPLEMENTAL OBJECTIVES  
Demonstrate ability to integrate theory with hands-on productions.  
Demonstrate ability to work independently within small groups.  

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IV. CLASS PARTICIPATION:

Students are expected to attend class and participate actively and in a positive way. Questions and relevant observations are encouraged and enrich the experience of the entire class.

Computers in the classrooms are intended to be used as tools to enhance the students’ learning experience. Instant messaging, gaming, emailing, and surfing the web are distractions to the student, the surrounding students, and the instructor and constitute inappropriate behavior. Students are ethically obliged to avoid these and similar practices.