WILMINGTON UNIVERSITY  
COLLEGE OF TECHNOLOGY  
BASIC COURSE INFORMATION

COURSE TITLE: Streaming Media
COURSE NUMBER: COM 307

I. MAJOR INSTRUCTIONAL GOALS:

GOAL A: Demonstrate the fundamental principles of project planning

Learning Outcomes: The student will:
A-1. Articulate target audience preferences from researched materials
A-2. Determine copyright restrictions of source material and legal obligations.
A-3. Determine future use of content.
A-4. Develop a storyboard and script.

GOAL B: To demonstrate the understanding of the non linear video & audio editing.

Learning Outcomes: The student will:
B-1. Log and capture video and audio
B-2. Import existing source material and edit
B-3. Develop titles and credits/typographic motion effects
B-4. Use filters and effects appropriately
B-5. Export audio and video in multiple ways

GOAL C: Demonstrate the encoding/compressing of source content

Learning Outcomes: The student will:
C-1. Determine delivery method, overall data rate and distribution.
C-2. Stream media in different formats and data rates.

II. CLASS PARTICIPATION:

Students are expected to attend class and participate actively and in a positive way. Questions and relevant observations are encouraged and enrich the experience of the entire class.

Computers in the classrooms are intended to be used as tools to enhance the students' learning experience. Instant messaging, gaming, emailing, and surfing the web are distractions to the student, the surrounding students, and the instructor and constitute inappropriate behavior. Students are ethically obliged to avoid these and similar practices.