WILMINGTON UNIVERSITY
COLLEGE OF TECHNOLOGY
BASIC COURSE INFORMATION

COURSE TITLE: Writing and Reporting for the News Media

COURSE NUMBER: COM 344

I. MAJOR INSTRUCTIONAL GOALS:

GOAL A: Write in style appropriate for media

Learning Outcomes: Students will

A-1. Prepare the basic journalism format for print
A-2. Prepare the basic format for broadcast and
A-3. Apply both styles as needed

GOAL B: Understand how different interview techniques are applied

Learning Outcomes: Students will

B-1. Layout a print news story
B-2. Present a story for broadcast
B-3. Combine elements and use them in the new media to add depth

GOAL C: Report news and features

Learning Outcomes: By the end of this course the students will be able to

C-1. Combine stories
C-2. Evaluate and write leads and
C-3. Recognize ethics for coverage

GOAL D: The student will use appropriate written and oral communication skills

Learning Outcomes: Students will be able to

D-1. Communicate information orally in a logical and grammatical manner
D-2. Present written information using standard APA style

II. CLASS PARTICIPATION:

Students are expected to attend class and participate actively and in a positive way. Questions and relevant observations are encouraged and enrich the experience of the entire class.
Computers in the classrooms are intended to be used as tools to enhance the students' learning experience. Instant messaging, gaming, emailing, and surfing the web are distractions to the student, the surrounding students, and the instructor and constitute inappropriate behavior. Students are ethically obliged to avoid these and similar practices.