COURSE NUMBER: COM 344

COURSE TITLE: Writing and Reporting for the News Media

Faculty Name:

Contact Information:

Pre-Requisite: ENG 122

Text/Software:

Credits: 3

40 Hours of Structured Learning Activities

COURSE DESCRIPTION: This course examines how to report, write, and edit news for the mass media, including newspapers, magazines, newsletters, radio, television and digital outlets. Using Associated Press style, emphasis will be on methods and styles of writing pertaining to various media, stressing differences in the approach demanded by each medium.

COURSE GOALS:

GOAL A: Write in style appropriate for media
   Learning Outcomes: Students will
   A-1 Prepare the basic journalism format for print
   A-2. Prepare the basic format for broadcast and
   A-3. Apply both styles as needed

GOAL B: Understand how different interview techniques are applied
   Learning Outcomes: Students will
   B-1. Layout a print news story
   B-2. Present a story for broadcast
   B-3. Combine elements and use them in the new media to add depth

GOAL C: Report news and features
   Learning Outcomes: By the end of this course the students will be able to
   C-1. Combine stories
   C-2. Evaluate and write leads and
C-3. Recognize ethics for coverage

GOAL D: The student will use appropriate written and oral communication skills
Learning Outcomes: Students will be able to

D-1. Communicate information orally in a logical and grammatical manner
D-2. Present written information using standard APA style

EVALUATION PROCEDURE AND GRADING POLICY:

LATE ASSIGNMENT POLICY:

CAS CLASSROOM STANDARDS: See Blackboard “Syllabus” area

COURSE SCHEDULE (all assignments/exams and due dates):