WILMINGTON UNIVERSITY
COLLEGE OF TECHNOLOGY
BASIC COURSE INFORMATION

COURSE TITLE: Introduction to TV News Production

COURSE NUMBER: COM412

I. RATIONALE:

Television news production is about team work. This course will enable students to develop the ability to produce, report and write news stories. Students will enhance their personal skills enabling them to work together to ultimately produce professionally completed news programs.

II. MAJOR INSTRUCTIONAL GOALS:

During this course, students should improve their understanding of:

GOAL #1: To gain an overall understanding of the various aspects of television news production

Learning Outcomes - The student will:

A. Demonstrate ability to cover news stories from concept to actual news gathering and on to finished broadcast form. Both as a Reporter as well as Videographer and video editor.
B. Demonstrate knowledge of the news segment writer/producer duties in creating broadcast television news programs
C. Demonstrate ability to be an overall Show Producer in terms of planning and execution of broadcast television news programs
D. Demonstrate knowledge of appropriate technology, broadcast styles and terminology used in broadcast television news

GOAL #2: To gain an understanding of various broadcast television news writing and reporting styles.

Learning Outcomes - The student will:

A. Demonstrate an ability to understand what is newsworthy information
B. Communicate information in the proper style and format assigned.
C. Demonstrate ability to write news segments, packages, and voice over stories.
D. Develop an understanding of the ethics and legal concepts of news gathering, especially fair, unbiased and balanced coverage.

III. CLASS PARTICIPATION:

Students are expected to attend class and participate actively and in a positive way. Questions and relevant observations are encouraged and enrich the experience of the entire class.

Computers in the classrooms are intended to be used as tools to enhance the students' learning experience. Instant messaging, gaming, emailing, and surfing the web are distractions to the student, the

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surrounding students, and the instructor and constitute inappropriate behavior. Students are ethically obliged to avoid these and similar practices.

09/08/09