WILMINGTON UNIVERSITY
COLLEGE OF TECHNOLOGY
BASIC COURSE INFORMATION

COURSE TITLE: Advanced TV News Production
COURSE NUMBER: COM413

I. RATIONALE:

Television news production is about team work. This course will enable students to develop the ability to direct, and produce news shows as part of a team. Students will build upon the skills acquired in COM 412. Students will learn how to Block & Time a show. How to create and work within the framework of a distinctive style and format. Also, students will learn through team work the various tasks associated with the production side of a Newscast. Director, studio camera operator, Lighting, floor manager and graphic operator.

II. MAJOR INSTRUCTIONAL GOALS:

During this course, students should improve their understanding of:

GOAL #1: To gain an advanced overall understanding of the various aspects of television studio news production.
Learning Outcomes - The student will:
A. Demonstrate ability to Plan, Direct, Shoot and Assemble News segments into a cohesive finished broadcast program.
B. Demonstrate ability to Direct and Shoot news reports, both in the field and the studio.
C. Demonstrate Leadership by clearly communicating duties and responsibilities with the various production team members.
D. Demonstrate ability to produce and direct both News and Magazine style segments.

GOAL #2: To gain an advanced understanding of broadcast television news production.
Learning Outcomes - The student will:
A. Demonstrate an ability to Direct & Produce different types of news stories for both broadcast and re-use on the web.
B. Identify and understand various styles for broadcast news programs, news magazine programs, and news talk programs and how to create content for the different programs.
C. Develop communication and leadership skills needed to work with news production units.

III. CLASS PARTICIPATION:

Students are expected to attend class and participate actively and in a positive way. Questions and relevant observations are encouraged and enrich the experience of the entire class.

Computers in the classrooms are intended to be used as tools to enhance the students' learning experience. Instant messaging, gaming, emailing, and surfing the web are distractions to the student, the
surrounding students, and the instructor and constitute inappropriate behavior. Students are ethically obliged to avoid these and similar practices.

09/08/09