WILMINGTON UNIVERSITY
COLLEGE OF BUSINESS
BASIC COURSE INFORMATION

COURSE NUMBER: DBA7400

COURSE TITLE: Advanced Seminar in Managerial Finance & Accounting

I. LEARNING OUTCOMES AND GOALS

GOAL A: Discuss, explain, and develop an acute business acumen for calculating and using accounting ratios to describe and analyze the financial performance of companies.

Learning Outcomes
A-1 The ability to explain line items of a balance sheet, income statement, and statement of cash flow.
A-2 Describe and be able to apply accounting based financial analysis.
A-3 Be able to create and interpret measures of firm performance using standard financial reports.

GOAL B: Understand and have the ability to develop and use financial models to value cash flow and undertake capital investment decisions.

Learning Outcomes
B-1 Be able to describe and apply the time value of money.
B-2 Apply financial models for the valuation of future cash flows, bonds, and stocks.
B-3 Understand and be able to use methods for evaluating long term investment decisions.
B-4 Understand how to include measures of risk in the evaluation of capital investment decisions.
B-5 Using financial models to manage firm growth, and to obtain sustainable levels of growth.

GOAL C: Interpret and understand corporate financial policies and strategies to include managerial decisions regarding the issuance and retirement of debt and equity securities, and the firm’s overall capital structure.

Learning Outcomes
C-1 Be able to obtain estimates of the cost of various sources of capital.
C-2 Understand the concept of financial leverage, and be able to describe the risk and rewards to various degrees of financial leverage.
C-3 Understand the components determining a firm’s optimal capital structure.

GOAL D: Gain working knowledge of the essentials of short term financial planning and management.
Learning Outcomes
D-1   Discuss the importance of operating cycles, cash cycles, and the sources and uses of cash.
D-2   Be able to describe the advantages and disadvantages of holding cash.
D-3   Determining the cost of inventory and selecting an optimal inventory level.

II. ATTRIBUTES OR RATIONALE

There are fundamental financial principles any DBA student should know. Further the subject of corporate finance describes core concepts relevant to strategic decision making. The course reviews these fundamental principles, and introduces the common methods used by financial managers when undertaking key job functions. The course emphasizes using the theoretical and conceptual underpinning of each concept in applied situations. The course further includes some of the academic and business literature related to the fundamental principles covered.