I. LEARNING OUTCOMES AND GOALS

Goal A: Learn how to prepare yourself and people in your organization for likely ethical dilemmas.

Learning Outcomes:
A-1 Anticipate ethical dilemmas that might arise in your organization
A-2 Understand how to establish a values-based culture and train employees to deal with foreseeable ethical dilemmas

Goal B: Become skilled at recognizing ethical dimensions and making decisions that take into account stakeholders, duties, and virtue.

Learning Outcomes:
B-1 Recognize ethical dimensions of complex personal and organizational decisions
B-2 Use moral imagination to develop solutions that satisfy multiple stakeholders and ethical criteria

Goal C: Understand the dynamics by which interests, duties, and policies are constructed.

Learning Outcomes:
C-1 Understand political processes by which social problems are created and new ethical and/or legal duties are created
C-2 Understand the strategic nature of corporate social responsibility

II. ATTRIBUTES OR RATIONALE

The purpose of this course is to help you:

- Clarify your personal values
- Anticipate and prepare for ethical dilemmas you may encounter
- Recognize ethical dimensions in real business situations and decisions
- Understand legal and other longer term consequences of unethical behavior
- Learn how to analyze ethical situations and make wise decisions
- Identify managerial approaches for establishing an ethical climate, increasing ethical sensitivity, and reducing unethical behavior
- Understand how social expectations of business behavior change
IDEA Objectives:  
E= 11
I= 2, 3, 10

- Understand the strategic dimensions of corporate social responsibility
- Identify strategic and tactical approaches for addressing global ethical issues