WILMINGTON UNIVERSITY  
COLLEGE OF BUSINESS  
BASIC COURSE INFORMATION  

COURSE NUMBER: DBA 8000  
COURSE TITLE: Seminar on Research in Management  

I. LEARNING OUTCOMES AND GOALS  

GOAL A: Select a suitable dissertation topic.  
Learning Outcomes:  
A-1 Identify those topics or research areas about which the student has a passion or high level of interest.  
A-2 Complete a sufficient literature review to know how much information is available on the subject and what is not known.  
A-3 Determine that sufficient access to data can be obtained to provide a solution to the research problem.  
A-4 Determine that the proposed problem has sufficient management support to allow access for the necessary data collection.  

GOAL B: Develop a research concept paper that is approved by a dissertation committee.  
Learning Outcomes:  
B-1 Develop a Concept Brief and discuss it with a full time College of Business faculty member or a full time Wilmington University faculty member designated by a DBA faculty member who agrees to act as the dissertation committee chair. Have the Concept Brief approved by the dissertation committee chair.  
B-2 With the guidance of the dissertation committee chair choose and obtain approval for a dissertation committee.  
B-3 Develop a Concept Paper that is approved by the dissertation committee.  

GOAL C: Support and encourage your fellow students in their journey toward a successful dissertation.  
Learning Outcomes:  
C-1 Develop the capability to analyze and understand research concepts and proposals of other students.  
C-2 Be able to offer constructive suggestions and recommendations that may contribute in a positive manner to the successful research proposals of other students.  
C-3 Be able and willing to provide assistance to other students in areas where you may have knowledge, skills and expertise.  

II. RATIONALE  
The transition from doctoral course work to a successful dissertation effort is often difficult. Choosing an appropriate dissertation topic of interest, formulating the best
research questions or hypotheses, and choosing the best methodologies can be a daunting task. Having an opportunity to exchange ideas and approaches with faculty and other students can be a valuable stimulus to assist with the initiation, research and successful completion of a scholarly dissertation.