WILMINGTON UNIVERSITY
COLLEGE OF TECHNOLOGY
BASIC COURSE INFORMATION

COURSE TITLE: Web Page Design

COURSE NUMBER: DSN 320

I. MAJOR INSTRUCTIONAL GOALS:

GOAL A: Develop an understanding of basic principles of web functionality

Learning outcomes: The student will:
A-1 Create accurate information for web content
A-2 Create documents and diagrams for web use

GOAL B: Develop an organizational map for a web site

Learning outcomes: The student will:
B-1 Create a site map
B-2 Develop an informational flow chart

GOAL C: The student will comprehend the power of information and its relationship to design

Learning outcomes: The student will:
C-1 Create a design direction
C-2 Create a story board and design the components
C-3 Develop copy for the informational component

GOAL D: The student will develop the web site maintenance principles

Learning outcomes: The student will:
D-1 Identify and construct the components of a functional web site
D-2 Test and maintain a basic web structure
D-3 Change and update web content information
II. CLASS PARTICIPATION:

Students are expected to attend class and participate actively and in a positive way. Questions and relevant observations are encouraged and enrich the experience of the entire class.

Computers in the classrooms are intended to be used as tools to enhance the students' learning experience. Instant messaging, gaming, emailing, and surfing the web are distractions to the student, the surrounding students, and the instructor and constitute inappropriate behavior. Students are ethically obliged to avoid these and similar practices.

External Storage Requirement:
Students are required to supply their own external storage (ie., SD card, external hard drive, etc.) See Course Blackboard for instructor’s directive for your course. Memory cards are NOT supplied with cameras and video equipment.