WILMINGTON UNIVERSITY
COLLEGE OF TECHNOLOGY
BASIC COURSE INFORMATION

COURSE TITLE: Advanced Web Page Design
COURSE NUMBER: DSN 420

I. MAJOR INSTRUCTIONAL GOALS:

GOAL A: To gain an understanding of advanced web functionality
GOAL B: To understand the advanced principles of web technologies
GOAL C: To understand the purpose of advanced design principles and the use of color and space
GOAL D: To acquire the basic skills of using the standard graphic in the industry: PhotoShop, Flash, Fireworks etc
GOAL E: Overview and learning the visual web design application Dreamweaver, Version 2
GOAL F: To understand advanced computer multimedia principles
GOAL G: To further develop and understand the principles of web site

Learning Outcomes: The student will:

G-1 Develop advanced story board and concept design documents and diagrams
G-2 Identify, design, develop and construct the components of a fully functional web site
G-3 Test and maintain basic web site structure
G-4 Upload web sites utilizing FTP technology the Internet
G-5 Change and update web content information

II. CLASS PARTICIPATION:

Students are expected to attend class and participate actively and in a positive way. Questions and relevant observations are encouraged and enrich the experience of the entire class.

Computers in the classrooms are intended to be used as tools to enhance the students' learning experience. Instant messaging, gaming, emailing, and surfing the web are distractions to the student, the surrounding students, and the instructor and constitute inappropriate behavior. Students are ethically obliged to avoid these and similar practices.

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External Storage Requirement:
Students are required to supply their own external storage (i.e., SD card, external hard drive, etc.)
See Course Blackboard for instructor’s directive for your course. Memory cards are NOT supplied with cameras and video equipment.