WILMINGTON UNIVERSITY
COLLEGE OF BUSINESS
BASIC COURSE INFORMATION

COURSE TITLE: Investments and Security Analysis
COURSE NUMBER: FIN 411

I. COURSE OBJECTIVES:

Each student will:
1. Understand basic investment decisions affecting the selection and valuation of stocks and bonds.
2. Demonstrate the effective use of fundamental analysis in security selection.
3. Demonstrate key concepts involving technical analysis. The student will provide an effective strategy of combining the forces of supply and demand with traditional fundamental analysis.
4. Understand the theory and implications of the efficient market hypothesis.
5. Demonstrate understanding of strategies involving the use of futures and options both from a speculative and risk-reducing perspective.
6. Working as a member of an investment team, construct an effective investment portfolio that meets the specific needs of an investor from a particular demographic group.
7. Continuing with the techniques learned with the investment team, provide a detailed presentation, from the individual student’s perspective, of an efficient portfolio meeting specific investor’s needs.