WILMINGTON UNIVERSITY
COLLEGE OF BUSINESS
BASIC COURSE INFORMATION

COURSE TITLE: Health Services, Organizations and Management

COURSE NUMBER: HCA 7700

I. COURSE OBJECTIVES:

Each student will:

1. Identify and understand the various components of the health care delivery system continuum in the U.S. and analyze how each component affects the way in which health care is provided.

2. From a historical perspective, identify the issues that shaped the health care delivery system and evaluate the impact of each issue and how it has shaped the present system.

3. Be able to recognize and analyze the current issues affecting the field of health care management.

4. Synthesize the internal and external forces affecting the health care delivery system to gain insight into the various strategies used by health care administrators to remain competitive in today's market.

5. Identify and analyze the issues relating to staffing, personnel management and employee relations in the health care industry.

6. Demonstrate the ability to assimilate and communicate knowledge, ideas, and innovations concerning significant aspects of health care management through written and oral presentations.