WILMINGTON UNIVERSITY  
COLLEGE OF BUSINESS  
BASIC COURSE INFORMATION  

COURSE TITLE: Health Insurance and Reimbursement  
COURSE NUMBER: HCA 7730  

I. COURSE OBJECTIVES: Each student will be able to: 

1. To identify and comprehend medical insurance products and services and the impact they have on the health care delivery system. 

2. To analyze the managed care continuum beginning with fee for service and ending with full risk contracting. 

3. To examine the role health care providers, insurers, and integrated delivery systems play in the medical insurance marketplace. 

4. Demonstrate the ability to assimilate and communicate knowledge, ideas, and innovations concerning significant aspects of health care managed care through written and oral presentations.