WILMINGTON UNIVERSITY  
COLLEGE OF ARTS & SCIENCES  
BASIC COURSE INFORMATION

**COURSE NUMBER:** HIS 230  
**COURSE TITLE:** History of Art and Design

**Faculty Name:**

**Contact Information:**

**Pre-Requisite:** None

**Text/Software:**

**Credits:** 3

**40 Hours of Structured Learning Activities**

**COURSE DESCRIPTION:** This course studies the artistic trends and developing technologies that have influenced creative work throughout Europe and America. The course focuses on the relationship between design and art, as well as the artist’s role, and the influence on Western Culture and Society.

At the conclusion of this course students will be asked to evaluate the course based on the following objectives:

IDEA- 7 Gaining a broader understanding and appreciation of intellectual/cultural activity (music, science, literature, etc.)

IDEA- 1 Gaining factual knowledge (terminology, methods, trends)

IDEA- 2 Learn fundamental principles, generalizations, or theories

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COURSE GOALS:

GOAL A: Demonstrate an understanding of visual art and graphic design utilizing the required textbook and sources independent of classroom lectures and required reading.

   Learning Objectives: The student will:
   A-1: Submit a written assignment approved by the instructor done according to APA standards and practices.
   A-2: Do a presentation summarizing the above written assignment

GOAL B: Summarize the theories that influence the development of major art and design movements throughout history

   Learning Objectives: The student will:
   B-1: Identify the aesthetics of specific time periods and how graphic design relates to those ideas through completing a design project emulating an artwork from a specific time period
   B-2: Do an oral presentation of the design project

GOAL C: Document art and graphic design innovation throughout history and the designers who have made significant contributions.

   Learning Objectives: The student will:
   C-1 Identify technical advancement in the field of graphic design.
   C-2 Analyze and evaluate graphic design symbols as they relate to their social, historical and cultural context
   C-3 Understand the development of mass communication

GOAL D: Identify the formal elements and principles of art and graphic design in visual communication

   Learning Objectives: The student will:
   D-1 Interpret images, symbols, and typography
   D-2 Analyze content and purpose in visual communication

EVALUATION PROCEDURE AND GRADING POLICY:

LATE ASSIGNMENT POLICY:

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CAS CLASSROOM STANDARDS: See Blackboard “Syllabus” area

COURSE SCHEDULE (all assignments/exams and due dates):