WILMINGTON UNIVERSITY
COLLEGE OF ARTS AND SCIENCES
BASIC COURSE INFORMATION

COURSE NUMBER:  HUM 310

COURSE TITLE:  Building Brain Power

I. COURSE OBJECTIVES:

The students will be able to:

IDEA- 10  1. Develop a clearer understanding of, and commitment to, personal values
IDEA- 6  2. Develop creative capacities (writing, inventing, designing, performing in art, music, drama, etc.)

3. Understand what creativity is and how it benefits the individual and organizations.
4. Develop ability to diagnose mental preferences in self and others.
5. Have opportunities to develop and use mental modes students thought unavailable to them.
6. Understand and identify the impact of mental preferences on personal creativity, decision making, creative problem solving, communication style and educational and occupational choices.
7. Practice seeing from another’s perspective.
8. Demonstrate the steps in the Whole Brain Creative Process.
10. Apply tools to personal and company level problems – individually and in teams.
11. Learn how to apply learning from course home and work situations.
12. Demonstrate effective mastery of these objectives through proficient written and oral expression of ideas through tests, projects, papers, and/or presentations.