I. LEARNING OUTCOMES AND GOALS

GOAL A: Gain knowledge of leadership models and insight into personal leadership style

Learning Outcomes:
A-1 Understand models, concepts, and elements of leadership
A-2 Develop ideas about leadership development and selection
A-3 Understand the scope of appropriate responsibility and responsible obedience for leaders and followers
A-4 Gain insight into personal leadership style and personal strengths and weaknesses as leaders

GOAL B: Demonstrate a commitment to self-directedness, self-discipline, and lifelong learning by growth in understanding personal values, mission, goals, and objectives

Learning Outcomes:
B-1 Gain understanding of personal values, mission, goals, and objectives
B-2 Determine directions for personal growth
B-3 Develop tools to enable a commitment to that growth

GOAL C: Understand organizational culture and its importance to learning and leading

Learning Outcomes:
C-1 Understand organizational culture, its importance, its tacit nature, and its relationship to leadership
C-2 Grasp the impact of cultural differences on organizational performance

GOAL D: Improve skills in oral presentation, negotiation, and conflict resolution

Learning Outcomes:
D-1 Understand and gain skill in applying the basic requirements for effective oral presentation
D-2 Understand and gain skill in applying the basic techniques of negotiation and conflict resolution
II. ATTRIBUTES OR RATIONALE

Students who are beginning a doctoral graduate course of study in business administration need to have an understanding of and grounding in the issues facing leaders in profit and not-for-profit organizations, and of the leadership studies and theories that have been examined by researchers and practitioners. Students will explore leadership theories and will utilize case studies and practical application exercises throughout the course to reinforce the learning outcomes.