WILMINGTON UNIVERSITY
COLLEGE OF SOCIAL & BEHAVIORAL SCIENCES
BASIC COURSE INFORMATION

COURSE TITLE: Intellectual Property

COURSE NUMBER: LES 417

PRE-REQUISITES: ENG121, English Composition I (minimum GPA 2.0/C)
ENG122, English Composition II (minimum GPA 0.67/D-)
LES 220, Introduction to Legal Studies (minimum GPA 2.0/C)
LES 314, Legal Research (minimum GPA 2.0/C)

LEGAL SPECIALTY: ☐ Yes ☑ No

I. COURSE DESCRIPTION

This course provides an overview of the classes of intellectual property including U.S. patents, copyrights, trademarks, and trade secrets with emphasis on the process for securing intellectual property rights, ownership issues, and licensing of intellectual property i.e. technology transfer.

II. COURSE OBJECTIVES

GOAL A: Demonstrate an understanding of intellectual property.

Learning Outcomes: The student will:

A-1 Define and describe copyright, trademark, patent, and trade secrets.
A-2 Explain the purpose for legislation in the area of intellectual property.

GOAL B: Demonstrate an understanding of trademarks.

Learning Outcomes: The student will:

B-1 Define and distinguish the four types of trademarks.
B-2 Explain how rights in trademark arise and are defended.
B-3 Describe the process of a trademark search and its importance.
B-4 Explain the process of applying for and maintaining a trademark.

GOAL C: Demonstrate an understanding of copyright.

Learning Outcomes: The student will:
C-1 Explain the nature and purpose of copyright.
C-2 Identify the requirements and eligibility for copyright protection.
C-3 Explain the process of applying for copyright.
C-4 Identify the elements of an infringement action, the various defenses, and remedies.

GOAL D: Demonstrate an understanding of patent law.

Learning Outcomes: The student will:

D-1 Define and describe the requirements for patent protection.
D-2 Explain the process for conducting a patent search and the application process.
D-3 Identify what constitute patent infringement, the possible defenses, and remedies.

GOAL E: Demonstrate an understanding of trade secrets.

Learning Outcomes: The student will:

E-1 Define and describe the factors for establishing a trade secret.
E-2 Explain how trade secrets are protected and possible remedies for misappropriation.