WILMINGTON UNIVERSITY
COLLEGE OF BUSINESS
BASIC COURSE INFORMATION

COURSE NUMBER: MGT 7500

COURSE TITLE: Performance Management, Measures and Metrics

I. LEARNING OUTCOMES AND GOALS:

Upon successful completion of the course, the student will be able to:

1. Understand how modern methods have been developed in order to attack complex decisions for the private and public sectors.

2. Better appreciate the breadth of activities and applications of decision strategy theory and practice.

3. Better understand when various methods can be applied, with emphasis on problem structure.

4. Better recognize when more information is needed and know how to assess the value of gathering more and better information.

5. Better demonstrate the ability to apply basic concepts and principles to a broad range of particular domains, including general business, engineering design, finance, and non-profit activities.

6. Develop and demonstrate communications and leadership skills, especially in the area of group decision-making.

7. Be more familiar with the current literature and with current directions in research and practice for the decision sciences – including work being done in universities, for-profit and not-for-profit organizations, state and federal government, and the military.

8. Become familiar with a number of critical measurements and metrics that can be used to evaluation supply chains and general business applications.