WILMINGTON UNIVERSITY
COLLEGE OF BUSINESS
BASIC COURSE INFORMATION

COURSE TITLE: Ethical Issues in Management

COURSE NUMBER: MGT 7504

I. COURSE OBJECTIVES:

Each student will:

1. Understand and demonstrate knowledge of ethical/moral principles and concepts as they apply to contemporary management issues.

2. Understand how conflicts of interest and potential conflicts of interest impact management process.

3. Examine their personal and the organizational values in relation to the ethical decision making process.

4. Understand the application of ethical decision making as it relates to environmental, marketing /manufacturing, and employment issues.

5. Demonstrate the mastery of an ethical decision making model to assist in making organizational decisions and resolving ethical dilemmas.

6. Demonstrate the ability to assimilate and communicate knowledge, ideas, and innovations concerning significant aspects of ethical issues in management through written and oral presentations.