COURSE TITLE: International Intermodal Transportation

COURSE NUMBER: MGT 7600

I. COURSE OBJECTIVES:

Each student will:

1. Demonstrate an understanding of the various regulatory mechanisms that affect the movement of goods in the global market.

2. Develop a familiarity with the terms of sale, documentation, and financing of international trade transactions.

3. Demonstrate a thorough knowledge of the components of a landed cost estimate, and be able to prepare a landed cost estimate document.

4. Be able to verbalize an understanding of foreign trade zones, tariffs, and trade restrictions.

5. Actively participate in an international shipping simulation exercise.

6. Be able to verbalize an understanding of the importance of cultural differences in international business transactions.

7. Gain experience in teamwork and in giving presentations to a group.

8. Demonstrate the ability to clearly communicate ideas orally and in writing.