WILMINGTON UNIVERSITY
COLLEGE OF BUSINESS
BASIC COURSE INFORMATION

COURSE NUMBER: MGT 7710
COURSE TITLE: Integrative Independent Study Project A

I. LEARNING OUTCOMES AND GOALS:

GOAL A: Identify problems worthy of research at the graduate level.

Learning Outcome: The student will:
A-1 Identify a new problem that can potentially be solved through research efforts.
A-2 Conceptualize and develop the problem into a clear problem statement.
A-3 Collaborate with peers and the instructor on the validity of the problem and the clarity of the problem statement and make adjustments to enhance the research effort.

GOAL B: Develop research questions and conduct a review of the literature to answer those questions.

Learning Outcome: The student will:
B-1 Develop a research question from the problem statement developed in GOAL A above.
B-2 Collaborate with peers and the instructor on the validity of the research question, using feedback in a way that makes the question succinct and robust.
B-3 Use the process and methods learned in GOAL C below to review literature that is relevant to the question posed.

GOAL C: Develop skill in conducting an electronic literature search.

Learning Outcome: The student will:
C-1 Understand the steps in conducting a literature search, including the use of key words.
C-2 Develop skill in using electronic databases for literature found in the College library and Boolean search techniques
C-3 Develop general information literacy skills that can be used in a wide search of literature through such means as search engines and web sites.
GOAL D: Perform a literature review in the chosen area of organizational research utilizing refereed journals.

Learning Outcome: The student will:
D-1 Conduct a search of literature using electronic databases to identify refereed journals.

D-2 Develop a Literature Review of the chosen sources and submit for review.

D-3 Utilize the referred sources identified in the search to develop a sound review that integrates the literature in good APA form.

GOAL E: Gain an understanding of research methodology and design.

Learning Outcome: The student will:
E-1 Define the general differences between qualitative and quantitative methodologies.

E-2 Understand how to design a research methodology

GOAL F: Apply critical thinking skills in order to develop sound application of research to organizational problems.

Learning Outcome: The student will:
F-1 Develop a presentation on the research effort that demonstrates the thinking that has gone into the effort through all steps of the process.

F-2 Explain and defend the research proposal including of the problem statement, research question, rationale, definitions, hypothesis, literature review, and methodology to peers.

GOAL G: Develop the skills necessary to read, understand and analyze research critically.

Learning Outcome: The student will:
G-1 Assess and analyze the efficacy of an article and learn to incorporate articles into the research effort.

GOAL H: Develop skills and gain an understanding of using human participants in research

Learning Outcome: The student will:
H-1 Complete the training for use of protecting human participants in research at http://phpr.nihtraining.com and insure that the research effort is completed through sound ethical principles.

H-2 Complete the Human Subjects protocol papers required of all researchers within