WILMINGTON UNIVERSITY
COLLEGE OF BUSINESS
BASIC COURSE INFORMATION

COURSE NUMBER: MGT 7800

COURSE TITLE: Strategy in Organizations

I. LEARNING OUTCOMES AND GOALS:

At the end of the course the student will be able to:

1. Demonstrate an understanding of the development of strategies.
2. Understand leadership and organizational strategies.
3. Review and understand the models of the strategic process and how these models fit into today’s business world.
4. Learn to form organizational strategies.
5. Develop a strategic plan and understand how the plan will fit into an organizational setting.