WILMINGTON UNIVERSITY
COLLEGE OF BUSINESS
BASIC COURSE INFORMATION

COURSE TITLE: Analysis of Public Policy
COURSE NUMBER: MPA 7502

I. COURSE OBJECTIVES:

Each student will:

1. Appreciate the many distinctions between, and definitions of, "public policy" and policy makers.

2. Understand the dynamic, fluid nature of the policy making process, the actors involved and the impact of both ideology and practicality in issue formation and exclusion; and the diverse constituencies represented and unrepresented.

3. Use a variety of methods, evaluate the quality of public policy and the responsiveness of major public institutions to new political environments.

4. Evaluate major theoretical explanations of the political economy-public policy axis and the insights of other perspectives.

5. Evaluate the relevance of the citizen as participant and arbiter of public policy.

6. Propose ways to improve the process of public policy creation and evaluation.

7. Demonstrate the ability to assimilate and communicate knowledge, ideas and innovations concerning analysis of public policy through written and oral presentations.