I. LEARNING OUTCOMES AND GOALS

Goal A: Be a skilled and critical consumer of management research using quantitative, qualitative and mixed method approaches

Learning Outcomes:
A-1 Effectively search for and screen academic literature
A-2 Understand, critique, integrate, and apply empirical research articles
A-3 Understand strengths and weaknesses of the different research approaches
A-4 Understand how validity and reliability are determined for various methods

Goal B: Effectively frame management and organizational problems and develop methodology for researching them

Learning Outcomes:
B-1 Understand how to structure, conduct, analyze, and communicate academic research
B-2 Use concept mapping to visualize dimensions of a self-selected research topic
B-3 Identify trends, gaps, and controversies in an area of interest using scholarly literature
B-4 Write an insightful literature review on a research problem
B-5 Frame possible research questions and appropriate methodologies

Goal C: Become skilled in qualitative research methods

Learning Outcomes:
C-1 Understand use, design, and limitations of action, case study, ethnographic, historic, and grounded theory research
C-2 Understand how to collect data using qualitative methods
C-3 Understand how to analyze and report data using qualitative methods
C-4 Understand how to evaluate validity and reliability in qualitative studies

Goal D: Master scholarly writing (including APA format) and oral presentation skills

Learning Outcomes:
D-1 Demonstrate competence in research paper format and grammar
D-2 Develop skills in oral presentation and discussion of scholarly research