IDEA Objectives: E= 11  
I= 3, 9

WILMINGTON UNIVERSITY  
COLLEGE OF BUSINESS  
BASIC COURSE INFORMATION

COURSE NUMBER: RES 7107  
COURSE TITLE: Disciplined Inquiry II

I. LEARNING OUTCOMES AND GOALS

Goal A: Be a skilled and critical consumer of management research using quantitative, qualitative and mixed method approaches
Learning Outcomes:
A-1 Effectively search for and screen academic literature  
A-2 Understand, critique, integrate, and apply empirical research articles  
A-3 Understand strengths and weaknesses of the different research approaches  
A-4 Understand how validity and reliability are determined for various methods

Goal B: Become skilled in quantitative research methods
Learning Outcomes:
B-1 Understand the use, design, and limitations of survey, experimental, and data-mining research  
B-2 Understand how to collect data using quantitative methods  
B-3 Understand how to analyze and report data using quantitative methods  
B-4 Demonstrate competence in conducting, analyzing, evaluating validity, and presenting survey research  
B-5 Demonstrate ability to critically evaluate a quantitative research article

Goal C: Master scholarly writing (including APA format) and oral presentation skills
Learning Outcomes:
C-1 Demonstrate competence in APA research paper format and grammar  
C-2 Develop skills for oral presentation and discussion of scholarly research

II. ATTRIBUTES OR RATIONALE

The dissertation process is the most important component of a doctoral program and building the skills to successfully complete that process is a key objective for the DBA program. Understanding the characteristics of good quantitative research is fundamental. Developing the ability to properly analyze and clearly and accurately communicate research results is also a critical function of a doctoral program.