WILMINGTON UNIVERSITY
COLLEGE OF SOCIAL AND BEHAVIORAL SCIENCES
BASIC COURSE INFORMATION

COURSE TITLE: Cultural Anthropology
COURSE NUMBER: SOC 201

I. MAJOR INSTRUCTIONAL GOALS:

GOAL A:
The student will demonstrate an understanding of the historical evolution of anthropology.

Learning Outcomes: The student will:

A-1 Define anthropology.
A-2 Describe how the study of anthropology has changed over time.
A-3 Identify key issues in studying human behavior in anthropology.

GOAL B:
The student will evaluate various theoretical approaches to explaining human behavior from an anthropological position.

Learning Outcomes: The student will:

B-1 Define terms and concepts related to each theoretical position.
B-2 Identify key individuals associated with each theory.
B-3 Identify strengths and weaknesses of each theoretical position.

GOAL C:
The student will demonstrate an understanding of culture.

Learning Outcomes: The student will:

C-1 Describe a culture other than theirs.
C-2 Compare and contrast a culture with theirs.
C-3 Demonstrate self awareness through understanding their culture.

GOAL D:
The student will become familiar with mechanisms of cultural transmission.

Learning Outcomes: The student will:

D-1 Explain the importance of cultural transmission.
D-2 Identify vehicles for cultural transmission such as religion, language, music, art and food.
GOAL E:  
The student will demonstrate an understanding of social change.

Learning Outcomes: The student will:

E-1 Describe an example of social change.  
E-2 Identify elements of deliberate social change such as propaganda and advertising.  
E-3 Describe ethical issues related to social change.

GOAL F:  
The student will become aware of the application of anthropology to contemporary problems and issues.

Learning Outcomes: The student will:

F-1 Identify and analyze a contemporary subculture using anthropological methodology.

GOAL G:  
Use appropriate written and oral communication skills.

Learning Outcomes: The student will:

G-1 Write clearly, concisely, and appropriately using correct English grammar, punctuation, usage, mechanics, sentence structure, and vocabulary.  
G-2 Use appropriate APA format for scholarly writings.  
G-3 Speak with confidence, clarity, and conciseness.  
G-4 Research, prepare, and deliver professional presentations