WILMINGTON UNIVERSITY
COLLEGE OF SOCIAL AND BEHAVIORAL SCIENCES
BASIC COURSE INFORMATION

COURSE TITLE: Topic in Behavioral Science: Sociology of Globalization
COURSE NUMBER: SOC 460

I. RATIONALE:

The Sociology of globalization seeks to broaden the student’s knowledge and understanding of forces affecting societies in the international world. The course will help students to develop and understanding of globalization and its impact. In the process, students will be oriented to global culture and to the effects of consumerism of societies in home and abroad. Students will also familiarize themselves with global geography and global development, explore the historical and political causes of global tensions, and relate global development to changes in US society.

II. MAJOR INSTRUCTIONAL GOALS:

GOAL A:
Understand the concept of globalization

Learning Outcomes: The student will be able to:

A-1 Define the term globalization.
A-2 Explain the political, social, and economic impacts of globalization.
A-3 Compare a different culture with their own culture.

GOAL B:
Analyze the impact of consumerism on globalization.

Learning Outcomes: The student will be able to:

B-1 Discuss reasons why companies seeks to establish operations in developing countries.
B-2 Explain the elements of consumerism.
B-3 Relate personal consumer behavior to the global context.
B-4 Explore the effect of corporate behavior in connection to global societies.
B-5 Translate consumer and corporate behavior to national and international trade agreements.
GOAL C:
Demonstrate knowledge of global geography and global development.

**Learning Outcomes:** The student will be able to:

- C-1 Point out major geographic locations on a map.
- C-2 Explain the effects of geography on the development of societies.
- C-3 Discuss the impact of colonialism.
- C-4 Review the current state of global development and relationship to geographic location.

GOAL D:
Develop familiarity with the causes and effects of global tensions.

**Learning Outcomes:** The student will be able to.

- D-1 Discover the relationship between inequality and tension
- D-2 Identify economically struggling nations
- D-3 Connect economic tensions to political tensions

GOAL E:
Examine the effects of globalization on US society

**Learning Outcomes:** The student will be able to.

- E-1 Identify corporations that have established international operations
- E-2 Discuss the effects of outsourcing
- E-3 Relate the impact of WTO and NAFTA on the US economy
- E-4 Explain the intercultural considerations in communicating with an international workforce

GOAL F:
Use appropriate written and oral communication skills.

**Learning Outcomes:** The student will:

- F-1 Write clearly, concisely, and appropriately using correct English grammar, punctuation, usage, mechanics, sentence structure, and vocabulary.
- F-2 Use appropriate APA format for scholarly writings.
- F-3 Speak with confidence, clarity, and conciseness.
- F-4 Research, prepare, and deliver professional presentations