

**WILMINGTON UNIVERSITY  
COLLEGE OF BUSINESS  
BASIC COURSE INFORMATION**

**COURSE TITLE:** Sociology of Sport

**COURSE NUMBER:** SPM 302

**I. RATIONALE:**

The world of sports involves a large and diverse group of people. Participants come from all ages, ethnicities, and backgrounds. Because of this, it is important for sport administrators to be able to better understand and appreciate different groups. Through this course, the impact of society on the world of sports is discussed. Further, this course will examine how other outside forces in society (politics, the media, religious groups) impact upon the sports industry.

**II. MAJOR INSTRUCTIONAL GOALS:**

**GOAL A:**

Gain a general knowledge of sociology and social theories.

**Learning Outcomes:** The student will:

- A-1 Know the definition of sociology.
- A-2 Explain various social theories that impact the sports industry.
- A-3 Apply social theories to sport in society.

**GOAL B:**

Describe how sport has evolved through history and changed as society has changed.

**Learning Outcomes:** The student will:

- B-1 Explain the role of sports through history.
- B-2 Understand how the role society has played in the popularity of certain sports through history.
- B-3 Be aware of how issues and world events have influenced sports throughout history.

**GOAL C:**

Describe the relationship between sports and various groups in society (ex. women, different ethnic groups, religious groups, etc.).

**Learning Outcomes:** The student will:

- C-1 Explain the role of women in sports.
- C-2 Describe different gender equity issues.
- C-3 Know the trends in sport participation among races.
- C-4 Be aware of the role of religions in sports.

**GOAL D:**

Describe violence in sports and deviance among athletes.

**Learning Outcomes:** The student will:

- D-1 Explain how “violence” in sports has evolved through history.
- D-2 Know the different forms of sport violence.
- D-3 Be aware that what is violent in one society, may not be in another.
- D-4 Be aware of the impact of violent behavior in sports on society.

**GOAL E:**

Describe the role of the media and politics on sports.

**Learning Outcomes:** The student will:

- E-1 Understand the media’s role in the formulation of public opinion in regards to sports.
- E-2 Know how local, national and global politics impact the sports industry.

**GOAL F:**

Understand the role of professional and collegiate sports in society.

**Learning Outcomes:** The student will:

- F-1 Explain how the professional sports industry affects our economy.
- F-2 Be aware of the role of collegiate sports in education.