COURSE TITLE: Current Issues in Sports Management

COURSE NUMBER: SPM 304

I. RATIONALE:

Each student will gain a better understanding of current issues, problems, and trends in sports management. They will understand how these issues, problems and trends affect the sports industry. Students will demonstrate ability to find information about current issues in sports management. Through this course, students will demonstrate ability to handle problems as they arise in the sports management setting.

II. MAJOR INSTRUCTIONAL GOALS:

GOAL A:
Examine current issues, problems and trends in sports management.

Learning Outcomes: The student will:

A-1 Research issues in sports management.
A-2 Identify problems in sports management.
A-3 Know current trends in sports management.

GOAL B:
Understand the diverse sports management careers with unique opportunities and challenges.

Learning Outcomes: The student will:

B-1 Learn the variety of career opportunities in the sports management field.
B-2 Discuss how problems in sports management careers can be addressed.
B-3 Understand trends related to specific sports management careers.

GOAL C:
Investigate a specific career position within the sports management field.

Learning Outcomes: The student will:

C-1 Interview a person in a sports management position related to their career focus.
C-2 Discuss the responsibilities and functions of this position.
C-3 Develop a better understanding of how to prepare for entry into this career.

C-4 Examine closely through this interview whether this is a career they are well suited for.

GOAL D:
Learn the functions, tasks, and responsibilities of the operation side of a major sporting event.

**Learning Outcomes:** The student will:

D-1 Understand the operation side of an event, beginning to end, as explained by the event manager.

D-2 Identify the primary and secondary functions of the operation of a sporting event.

D-3 Learn pre and post event functions, tasks, and responsibilities that are required for successful event planning.

GOAL E:
Research topics related to sports management.

**Learning Outcomes:** The student will:

E-1 Identify and research a topic related to sports management.

E-2 Present written information using standard APA style.

E-3 Apply the research information in a practical solution of a sports management problem.

E-4 Gain a better understanding of how this research topic related to current trends in sports management.