

**Advancing Student Engagement using Multimedia**

**Description:**

This is an advanced workshop on the importance of synchronous and asynchronous multimedia tool use in your Blackboard courses. The pedagogical theories in relation to social presence, instructor presence, and student engagement will be discussed and utilized.

## What you will need:

Webcampus username and password OR

Blackboard username and password

**Duration:** 1 Hour

**Format:** Online

**Prerequisites:**

Collaborate Ultra

Kaltura Basic and Kaltura Advanced

VoiceThread Basic

**Objectives**:

* Discuss the importance of multimedia within Blackboard
* Discuss learning theories to promote cognitive presence, social presence, and student engagement
* How to use asynchronous multimedia tools to promote interaction and engagement.
* How to use synchronous multimedia tools to promote interaction and engagement.

**AGENDA**

1. Welcome
   1. Attendance and sign in
   2. Overview of the workshop
2. Learning theories and the use of instructor-generated multimedia
   1. Community of Inquiry Framework
      1. Social Presence
         1. Open communication
         2. Emotional expression
         3. Group cohesion
      2. Cognitive Presence
      3. Teaching Presence
   2. Student Engagement
3. Multimedia Tools
   1. Synchronous multimedia tools
      1. Collaborate Ultra
         1. Lectures
         2. Virtual Office Hours
         3. Study Groups
   2. Asynchronous multimedia tools
      1. Kaltura
         1. Introductions
         2. Course Content
      2. VoiceThread
         1. Assignments
         2. Discussion
         3. Interactive Syllabus
4. Additional Resources
   1. Contact [EdTech@wilmu.edu](mailto:EdTech@wilmu.edu) for support