

The Investment of College Education

GET THE FACTS!



Data supports the overwhelming advantages of obtaining a college degree at Wilmington University. Every day, college graduates continue to earn a higher median income and experience lower unemployment rates than

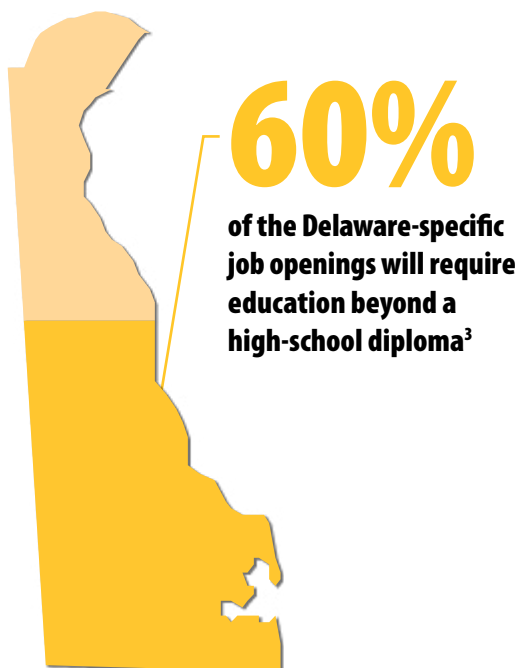
non-degree holders.¹ Investing in a Wilmington University education means you are experiencing innovative career-focused degree programs that build the foundation for your future successes.

GET A POSITIVE RETURN ON YOUR INVESTMENT

The return on investment (ROI) of a college education is the cost of attending college to earn a degree compared to the potential earnings in that field. Studies confirm that individuals with college degrees earn more in a lifetime than those individuals without a college education.¹ At Wilmington University, the *cost* of a four-year degree generates an ROI more than two full percentage points higher than the average return rate on a bachelor's degree from a traditional college.

	Four-Year Investment	Lifetime Income	Annual Rate of ROI
Bachelor's Degree from WilmU	~\$40,560	~\$2,268,000	10.65%
Bachelor's Degree from a Traditional College	~\$88,000 ²	~\$2,268,000 ³	8.46%
High School Diploma	\$0	~\$1,304,000 ³	0%

UNDERSTAND THE EMPLOYMENT OUTLOOK



Employment projections based on the current economic recovery estimate that 65% of the 164 million job openings in 2020 will require more than a high school diploma, and more than a third (35%) will require at least a bachelor's degree.³

Wilmington University not only provides flexible course options—including both classroom and online settings to meet our students' lifestyle needs—but also offers competitive, *career-focused programs* taught by instructors with real-world professional experiences; thereby equipping our students with the knowledge and skill sets that enable them to adapt to economic trends.



WILMINGTON
UNIVERSITY™

SEE THE CAREER PROGRESSION OF WILMU GRADUATES

While there is much data related to the ROI for a college education supporting the value of attendance at traditional colleges, there is a specific interest in the career progression of WilmU™ graduates.

The Wilmington University Alumni Review Report captures the following successes of recent WilmU graduates:



81%

Employed either full-time or part-time



92%

Job is relevant to their degree



91%

Prepared for their job "exceptionally well"



86%

Would choose WilmU again if they had to start over

KNOW WILMU IS COMMITTED TO YOUR FUTURE

At Wilmington University, our programs are affordable and career-focused—as indicated by our competitive value, commitment to the community, and successful alumni. The combination of affordability and industry-leading academic programs is a hallmark of [Wilmington University's mission](#), and provides a greater ROI for our students and their families.

SEE FOR YOURSELF

How a Wilmington University education is a valuable investment, at:

wilmu.edu/PayingforSchool



LEARN ABOUT:

- Tuition and Fees
- Value Comparisons
- Net Price Calculator
- Financial Aid
- And much more!

Sources:

1. United States Bureau of Labor Statistics (Mar 2014). Employment Projections. Retrieved from http://www.bls.gov/emp/ep_chart_001.htm
2. Carnevale, A. P., Rose, S. J., Cheah, B. (Aug 2011). The College Payoff: Education, Occupations, Lifetime Earnings. Georgetown University Center on Education and the Workforce. Retrieved from <http://cew.georgetown.edu/collegepayoff>
3. Carnevale, A. P., Smith, N., Strohl, J. (Jun 2013). Recovery: Projections of Job Growth and Education Requirements Through 2020. Georgetown University Center on Education and the Workforce. Retrieved from <https://georgetown.app.box.com/s/tl0zkxt0puz45hu21g6>

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