The Investment of College Education

GET THE FACTS!

Data supports the overwhelming advantages of obtaining a college degree at Wilmington University. Every day, college graduates continue to earn a higher median income and experience lower unemployment rates than non-degree holders. Investing in a Wilmington University education means you are experiencing innovative career-focused degree programs that build the foundation for your future successes.

GET A POSITIVE RETURN ON YOUR INVESTMENT

The return on investment (ROI) of a college education is the cost of attending college to earn a degree compared to the potential earnings in that field. Studies confirm that individuals with college degrees earn more in a lifetime than those individuals without a college education. At Wilmington University, the cost of a four-year degree generates an ROI more than two full percentage points higher than the average return rate on a bachelor’s degree from a traditional college.

<table>
<thead>
<tr>
<th>Degree Type</th>
<th>Four-Year Investment</th>
<th>Lifetime Income</th>
<th>Annual Rate of ROI</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bachelor's Degree from WilmU</td>
<td>~$40,560</td>
<td>~$2,268,000</td>
<td>10.65%</td>
</tr>
<tr>
<td>Bachelor's Degree from a Traditional College</td>
<td>~$88,000²</td>
<td>~$2,268,000³</td>
<td>8.46%</td>
</tr>
<tr>
<td>High School Diploma</td>
<td>$0</td>
<td>~$1,304,000³</td>
<td>0%</td>
</tr>
</tbody>
</table>

UNDERSTAND THE EMPLOYMENT OUTLOOK

Employment projections based on the current economic recovery estimate that 65% of the 164 million job openings in 2020 will require more than a high school diploma, and more than a third (35%) will require at least a bachelor’s degree.

Wilmington University not only provides flexible course options—including both classroom and online settings to meet our students’ lifestyle needs—but also offers competitive, career-focused programs taught by instructors with real-world professional experiences; thereby equipping our students with the knowledge and skill sets that enable them to adapt to economic trends.
SEE THE CAREER PROGRESSION OF WILMU GRADUATES

While there is much data related to the ROI for a college education supporting the value of attendance at traditional colleges, there is a specific interest in the career progression of WilmU™ graduates.

The Wilmington University Alumni Review Report captures the following successes of recent WilmU graduates:

**81%**
- Employed either full-time or part-time

**92%**
- Job is relevant to their degree

**91%**
- Prepared for their job “exceptionally well”

**86%**
- Would choose WilmU again if they had to start over

KNOW WILMU IS COMMITTED TO YOUR FUTURE

At Wilmington University, our programs are affordable and career-focused—as indicated by our competitive value, commitment to the community, and successful alumni. The combination of affordability and industry-leading academic programs is a hallmark of *Wilmington University’s mission*, and provides a greater ROI for our students and their families.

SEE FOR YOURSELF

How a Wilmington University education is a valuable investment, at:

[wilmu.edu/PayingforSchool](http://wilmu.edu/PayingforSchool)

**LEARN ABOUT:**
- Tuition and Fees
- Value Comparisons
- Net Price Calculator
- Financial Aid
- And much more!

Sources:


WilmU is a registered trademark of Wilmington University. All rights reserved.