



Dear Prospective DBA Student,

Thank you for considering Wilmington University's Doctor of Business Administration (DBA) program. We are excited to learn more about your goals and to support you as you take the next step in your academic and professional journey.

Our DBA program is designed for executives, managers, professionals, and educators who are ready to advance into senior leadership roles or contribute as pragmatic, scholar-practitioners and researchers at the college level. Through a carefully balanced blend of advanced business knowledge and applied research and guided by a faculty of experienced scholar-practitioners, you will be challenged to grow, lead, and make a lasting impact.

Completed applications are thoughtfully reviewed by our faculty committee. Highly qualified candidates are invited to interview and complete assessments in critical thinking, writing, and finance. Admissions decisions are typically communicated within two weeks of completing the process. Accepted applicants will join the next available cohort, either online or hybrid, becoming part of a dynamic and supportive learning community. Applicants not initially accepted are encouraged to reapply after one year.

Admission to the DBA program is selective, ensuring a rigorous, engaging, and rewarding experience for every student. We are here to answer any questions you may have and to support you throughout the admissions process.

We look forward to connecting with you — and welcoming you into our community of leaders, learners, and pragmatic researchers.

Warm regards,

Guillermina Gonzalez

Guillermina Gonzalez, D.B.A.

Chair, Doctor of Business Administration Program