Welcome to MBA 7592 - Fall 2026

As a student enrolled in MBA 7592, you are automatically included in the University's Inclusive Access (IA) program. This program provides access to the required course material through Canvas, and the cost is charged to your student account after the course drop date.Additional information about Inclusive Access is available at https://bookstore.wilmu.edu/site_digital_content.asp"

Materials, Cost, Payment

Material: eBook for International Business: Competing in the Global Marketplace

Cost: $45.75, billed to your student account

Payment: Charges appear on your student billing account and can be paid through my.wilmu.edu. Financial aid, scholarships, grants, VA benefits, Guild, employer benefits, or other funding may apply if sufficient funds are available.

Opting Out of Inclusive Access

How to Opt Out Of *eBook for International Business: Competing in the Global Marketplace*

Go to the Course Materials link in your school's Canvas course. On the dashboard, locate the 'Want to Opt Out?' button or the 'Opt-Out' link and click it. Select your reason for opting out (if prompted), then open the Course Materials section in Canvas, locate your book, and choose 'Opt Out.' Be sure to confirm your opt-out selection before the course opt-out deadline to avoid any charges.

Opt-Out Deadlines (Fall 2026)

Block 1 sections -- September, 8, 2026

Semester sections -- September, 8, 2026

Block 2 sections -- November, 2, 2026

Impact: Opting out removes access to the materials in Canvas and may affect your participation and grade. Please consult your instructor.

Accessing Your Materials

Follow the steps below to access eBook for International Business: Competing in the Global Marketplace for MB

Step-by-Step Instructions:

1. Log in to Canvas with your student credentials.
2. Open the Course Materials folder in the left navigation menu.
3. Click your course's eBook title card to be automatically routed to VitalSource.
4. Log in or create a free VitalSource account using your student email (if prompted).
5. On your Bookshelf, locate the title for your course and click Read Now to access your eBook.