



## **Public Disclosure of Student Achievement**

**Institution Name:** Wilmington University

**Business Unit(s) included in this report:** College of Business

**Academic Period Covered:** 2023-2024

**Date Report Posted:** January 31, 2025

PROGRAM	MEASURE	TARGET	RESULT
Doctor of Business Administration	Graduation Rate	60%	25%*
MS Accounting	Graduation Rate	62%	62%
Master of Business Administration	Graduation Rate	50%	50%
MBA Accounting Concentration	Graduation Rate	45%	63%
MBA Business Analytics Concentration	Graduation Rate	35%	68%
MBA Business Communication Concentration	Graduation Rate	50%	60%*
MBA Business Technology Mgmt. Concentration	Graduation Rate	45%	64%*
MBA Environmental Sustainability Concentration	Graduation Rate	50%	INS **
MBA Finance Concentration	Graduation Rate	50%	55%
MBA Health Care Administration Concentration	Graduation Rate	40%	58%
MBA Homeland Security Concentration	Graduation Rate	50%	67%*
MBA Human Resource Mgmt. Concentration	Graduation Rate	55%	42%*
MBA Mgmt. Information Systems	Graduation Rate	45%	60%*
MBA Marketing Management Concentration	Graduation Rate	50%	50%*
MBA Nonprofit Management Concentration	Graduation Rate	35%	33%*
MBA Organizational Leadership Concentration	Graduation Rate	53%	43%
MSM (MS in Management)	Graduation Rate	60%	75%
MSM Business Communication Concentration	Graduation Rate	INS **	50%*
MSM Health Care Administration Concentration	Graduation Rate	63%	61%
MSM Homeland Security Concentration	Graduation Rate	50%	50%*
MSM Human Resource Mgmt. Concentration	Graduation Rate	60%	50%
MSM Mgmt. Information Systems Concentration	Graduation Rate	54%	100%*
MSM Marketing Concentration	Graduation Rate	55%	50%*
MSM Military Leadership Concentration	Graduation Rate	100%	INS***
MSM Nonprofit Mgmt. Concentration	Graduation Rate	44%	50%*
MSM Organizational Leadership Concentration	Graduation Rate	60%	40%
MSM Public Administration Concentration	Graduation Rate	50%	33%*
MSM Sports Mgmt. Concentration	Graduation Rate	63%	67%*

BS Accounting	Graduation Rate	54%	32%
BS Accounting and Finance	Graduation Rate	44%	35%
BS Business Analytics	Graduation Rate	44%	29%*
BS Business Mgmt.	Graduation Rate	45%	34%
BS Finance	Graduation Rate	47%	52%
BS Human Resource Mgmt.	Graduation Rate	42%	40%
BS Marketing	Graduation Rate	40%	40%
BS Organizational Mgmt.	Graduation Rate	55%	26%
BS Sports Mgmt.	Graduation Rate	INS **	21%***

\* Indicates programs/concentrations with less than 10 graduates in the reporting period

\*\* Indicates programs/concentrations with less than 10 graduates and insufficient data available

\*\*\* Indicates a program that was Sunset – teach out only

#### Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
6 year graduation rate	Calculations were based on the student cohort which entered the business undergraduate program at Wilmington University in AY2018.
4 year graduation rate	Calculations were based on the student cohort which entered the Doctor of Business Administration Program in AY2020.
3 year graduation rate	Calculations were based on the student cohort which entered the business master's degree program at Wilmington University in AY2021.