WILMINGTON UNIVERSITY
COLLEGE OF BUSINESS
COURSE SYLLABUS

FACULTY MEMBER: Leave Blank
TERM: Leave Blank
COURSE TITLE: Performance Measurement and Control
COURSE NUMBER: MOL 7100
OFFICE HOURS/METHOD OF CONTACT: Leave Blank

Technical Requirements that may be required to utilize technology in this course:

- A headset or microphone.
- A webcam.

RATIONALE:
Leaders need an understanding of the accounting and financial drivers that impact the organization. This course helps students develop that familiarity and how to apply that knowledge in measuring the financial performance of the organization.

COURSE DESCRIPTION:
This course develops a broad understanding of the economic environment in which organizations operate. Budgeting and control systems in organizations are emphasized in a manner that includes the establishment of performance criteria, accountability, and measurement of results. An overview of state-of-the-art control tools is included in the learning experience.

MAJOR INSTRUCTIONAL GOALS:
- Develop an understanding of the economic environment in which organizations operate.
- Understand the financial role of organizational leaders.
- Understand the fundamental components of performance measurement including financial reporting.
- Understand the relationships among financial components of performance measurement including financial reporting.
- Understand the relationships among financial reports, individual managerial decisions, and financial performance results.
- Apply analytical techniques to understand cost, sales volume and profit relationships, especially break-even analysis and ratios.
- Understand the role and basic techniques of budgeting, budget variance analysis and forecasting as financial management tools.
- Understand the impact of changes in management decisions, upon financial planning, and performance, and performance results.
- Understand how conflicting internal objectives limit organizational financial...
performance and profitability.

- Successfully demonstrate the ability to assimilate and clearly communicate financial management knowledge, ideas, and innovations through both written and oral presentations.

PROGRAM COMPETENCIES: (Intended student learning outcomes)

- Develop an understanding of contemporary leadership and management models and theories.
- Develop an understanding and the ability to apply change frameworks and models.
- Articulate personal values and goals as guideposts to personal behavior.

WILMINGTON UNIVERSITY GRADUATION COMPETENCIES: (Broad based goals)

Oral Communication

- Speak with confidence, clarity, and conciseness.
- Research, prepare, and deliver professional presentations.

Written Communication

- Write clearly, concisely and appropriately using correct English grammar, punctuation, usage, mechanics, sentence structure, and vocabulary.
- Use appropriate APA format for scholarly writing.

Disciplined Inquiry

- Use quantitative, qualitative, and scientific reasoning to solve problems.
- Exercise critical thinking strategies including reasoning, problem solving, analysis and evaluation.
- Define a problem or issue and develop questions and methods to address the problem or issue and/or create new knowledge.

Information Literacy

- Access and use information effectively, efficiently, and appropriately.
- Evaluate the quality of sources and content.
- Use technology to effectively locate and communicate information.

Ethics

- Demonstrate knowledge and application of prescribed ethical codes and/or behaviors promoted by professions.

METHODOLOGY:

A. Teaching Methods: Describe what methods will be used to convey information to students.

B. Evaluation Procedures: Describe specifically how course objectives/outcomes will be evaluated (e.g. essays, projects, discussions, quizzes/exams, etc.)

C. Major Assignments used for Outcomes Assessments: Describe any Outcomes Assessments mandated in the course. For example, Peregrine testing. Any OA assessments required should be supplied by the Chair. This is a mandatory assessment used in all sections of all courses.

COURSE SCHEDULE AND CHECKLIST:

Provide a list of assignments by week, point values, and due dates (e.g. Sunday of Week 1). For online sections, Your instructional designer can help you build this table from the Grade Center in Blackboard.