WILMINGTON UNIVERSITY
COLLEGE OF BUSINESS
COURSE SYLLABUS

FACULTY MEMBER: Leave Blank
TERM: Leave Blank
COURSE TITLE: Crafting the Future
COURSE NUMBER: MOL 8800
OFFICE HOURS/METHOD OF CONTACT: Leave Blank

Technical Requirements that may be required to utilize technology in this course:
- A headset or microphone.
- A webcam.

RATIONALE:
Leaders in organizations are looked upon to provide the strategic direction for the organization. This requires them to have the ability to synthesize information from a variety of sources and to use that information to conceptualize a path to the future. Strategic thinking skills are increasingly becoming a core competency for leaders in organizations in the public and private sectors.

COURSE DESCRIPTION:
This is a capstone course that integrates the knowledge from previous courses into a cogent actionable vision of the future of leadership and change within organizations. Students are expected to relate problems and opportunities to decision making and policy either through comprehensive case analysis or a project accomplished by the cohort.

MAJOR INSTRUCTIONAL GOALS:
Goal A. To develop your ideas about the strategic planning function in the organization.
Learning Outcomes:
A-1 Understand the definition of strategy and its importance in the organization
A-2 Describe the strategy formulation process
A-3 Describe a process for evaluating strategic options

Goal B. To develop insight into the relationship of strategy and organizational performance.
Learning Outcomes:
B-1 Describe a conceptual framework that explains the complex links between strategy and an organization’s performance.
B-2 Describe the relationship between the Balanced Scorecard and the organization’s long-term strategy.
B-3 Examine other methods for measuring and evaluating the organization’s strategic performance

Goal C. To develop awareness of how to evaluate strategy options at the corporate level.

Learning Outcomes:
C-1 Describe the difference between business unit strategy and corporate strategy.
C-2 Explain the decision-making process about shaping the portfolio of business a firm is engaged in.
C-3 Explain how a firm creates value by making choices about how to manage the business portfolio.

Goal D. To examine the personal goals set at the beginning of the MSOL Program and to assess the alignment of those goals with where you are now in your organizational/personal life.

Learning Outcomes:
D-1 Demonstrate analytical skill in evaluating alignment, any lack of alignment, and planned corrective action.
D-2 Create a personal mission statement that reflects the values that drive your goals.

PROGRAM COMPETENCIES: (Intended student learning outcomes)
• Develop an understanding of contemporary leadership and management models and theories.
• Develop an understanding and the ability to apply change frameworks and models.
• Articulate personal values and goals as guideposts to personal behavior.

WILMINGTON UNIVERSITY GRADUATION COMPETENCIES: (Broad based goals)
Oral Communication
• Speak with confidence, clarity, and conciseness.
• Research, prepare, and deliver professional presentations.

Written Communication
• Write clearly, concisely and appropriately using correct English grammar, punctuation, usage, mechanics, sentence structure, and vocabulary.
• Use appropriate APA format for scholarly writing.

Disciplined Inquiry
• Use quantitative, qualitative, and scientific reasoning to solve problems.
• Exercise critical thinking strategies including reasoning, problem solving, analysis and evaluation.
• Define a problem or issue and develop questions and methods to address the problem or issue and/or create new knowledge.

Information Literacy
• Access and use information effectively, efficiently, and appropriately.
• Evaluate the quality of sources and content.
• Use technology to effectively locate and communicate information.
Ethics

- Demonstrate knowledge and application of prescribed ethical codes and/or behaviors promoted by professions.

METHODOLOGY:

A. Teaching Methods: Describe what methods will be used to convey information to students.

B. Evaluation Procedures: Describe specifically how course objectives/outcomes will be evaluated (e.g. essays, projects, discussions, quizzes/exams, etc.)

C. Major Assignments used for Outcomes Assessments: Describe any Outcomes Assessments mandated in the course. For example, Peregrine testing. Any OA assessments required should be supplied by the Chair. This is a mandatory assessment used in all sections of all courses.

COURSE SCHEDULE AND CHECKLIST:

Provide a list of assignments by week, point values, and due dates (e.g. Sunday of Week 1). For online sections, Your instructional designer can help you build this table from the Grade Center in Blackboard.