COURSE TITLE: Cultural Anthropology

COURSE NUMBER: SOC 306

COURSE DESCRIPTION: This course studies the cultural origins, development, and diversity of human beings. The dynamics of the cultural process, similarities and differences within cultures, and the implications and limitations of present research are examined.

I. MAJOR INSTRUCTIONAL GOALS:

GOAL A:
The student will demonstrate an understanding of the historical evolution of anthropology.

   Learning Outcomes: The student will:

   A-1 Define anthropology.
   A-2 Describe how the study of anthropology has changed over time.
   A-3 Identify key issues in studying human behavior in anthropology.

GOAL B:
The student will evaluate various theoretical approaches to explaining human behavior from an anthropological position.

   Learning Outcomes: The student will:

   B-1 Define terms and concepts related to each theoretical position.
   B-2 Identify key individuals associated with each theory.
   B-3 Identify strengths and weaknesses of each theoretical position.

GOAL C:
The student will demonstrate an understanding of culture.

   Learning Outcomes: The student will:

   C-1 Describe a culture other than theirs.
   C-2 Compare and contrast a culture with theirs.
   C-3 Demonstrate self awareness through understanding their culture.

GOAL D:
The student will become familiar with mechanisms of cultural transmission.

   Learning Outcomes: The student will:

   D-1 Explain the importance of cultural transmission.
   D-2 Identify vehicles for cultural transmission such as religion, language, music,
GOAL E:
The student will demonstrate an understanding of social change.

**Learning Outcomes:** The student will:

- **E-1** Describe an example of social change.
- **E-2** Identify elements of deliberate social change such as propaganda and advertising.
- **E-3** Describe ethical issues related to social change.

GOAL F:
The student will become aware of the application of anthropology to contemporary problems and issues.

**Learning Outcomes:** The student will:

- **F-1** Identify and analyze a contemporary subculture using anthropological methodology.

GOAL G:
Use appropriate written and oral communication skills.

**Learning Outcomes:** The student will:

- **G-1** Write clearly, concisely, and appropriately using correct English grammar, punctuation, usage, mechanics, sentence structure, and vocabulary.
- **G-2** Use appropriate APA format for scholarly writings.
- **G-3** Speak with confidence, clarity, and conciseness.
- **G-4** Research, prepare, and deliver professional presentations.