

Bachelor of Science in Graphic Design



The B.S. in Graphic Design: Merging Creative Talents and Tech Skills into an Exciting Career

Learn to develop visual concepts that inspire, inform and educate through quality design and leading-edge technologies. A completion degree version of this Graphic Design program is available for those who already hold an associate degree or higher.



A Skills-Based Career Preparation that Spans Industries

In this well-rounded Graphic Design degree program, expert instructors will teach you the principles of good design through hands-on coursework using the latest software and design technology, in courses that include Visual Communication, Design for Marketing, Fundamentals of Motion Graphics, Photoshop, InDesign, and Illustrator.



Build Your Resume and Network with Your Graphic Design Bachelor's Degree

Gain on-the-job skills through an optional six-credit cooperative learning experience. Add tangible assets to your resume and increase your professional connections prior to graduation in this versatile and affordable bachelor's in Graphic Design.



Earn a Technology Project Management Certificate as Part of Your Degree

Courses like IT/IS Project Scheduling and Agile Project Management give you a triple advantage: solid skills and experience, credits toward your Graphic Design degree, and a graduate-level certificate in Technology Project Management. You can use five free elective courses to earn this additional credential as part of your B.S. in Graphic Design. This certificate covers five of the 12 courses in WilmU's Master of Science in Information Systems Technologies— at the price of undergraduate courses! Set yourself apart from the competition without adding extra time or cost to your bachelor's degree program!



40 courses 120 total credits

Finish your Graphic Design degree faster by transferring credits.

\$1,197

per course

Cost of a typical 3-credit course taken at our **New Castle campus or online**



Classes start every 8 weeks



WILMINGTON
UNIVERSITY™

TECHNOLOGY

Get Started Today at wilmu.edu/Apply

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General Education Requirements (39 Credits)

<input type="checkbox"/> CTA 210 Intro to Technology	<input type="checkbox"/> ENG 310 Research Writing <i>OR</i> <input type="checkbox"/> ENG 360 Creative Writing
<input type="checkbox"/> DSN 110 Fundamentals of Drawing	<input type="checkbox"/> HIS 230 History of Art and Design
<input type="checkbox"/> ECO 105 Fundamentals of Economics	<input type="checkbox"/> HIS 381 Contemporary Global Issues
<input type="checkbox"/> ENG 121 English Composition I	<input type="checkbox"/> MAT 205 Introductory Survey of Mathematics
<input type="checkbox"/> ENG 122 English Composition II	<input type="checkbox"/> PHI 100 Introduction to Critical Thinking
<input type="checkbox"/> ENG 131 Public Speaking	<input type="checkbox"/> PSY 101 Introduction to Psychology
<input type="checkbox"/> Natural Science Elective (3 Credits)	

Graphic Design Core (63 Credits)

<input type="checkbox"/> ANI 201 Fundamentals of Motion Graphics	<input type="checkbox"/> DSN 318 Portfolio Production	✓
<input type="checkbox"/> DSN 105 Visual Communication	<input type="checkbox"/> DSN 335 Advanced Vector Drawing	✓
<input type="checkbox"/> DSN 121 Basic InDesign	<input type="checkbox"/> DSN 401 Advanced InDesign	✓
<input type="checkbox"/> DSN 210 Basic Photoshop	<input type="checkbox"/> DSN 410 Advanced Photoshop	✓
<input type="checkbox"/> DSN 220 Concept Development	<input type="checkbox"/> DSN 415 Package Design	✓
<input type="checkbox"/> DSN 235 Vector Drawing	<input type="checkbox"/> DSN 487 Senior Project	✓
<input type="checkbox"/> DSN 300 Design for Marketing	<input type="checkbox"/> DSN 490 Internship <i>OR</i> <input type="checkbox"/> DSN 489 Experiential Learning in Design	✓
<input type="checkbox"/> DSN 306 Principles of Color Theory	<input type="checkbox"/> TEC 215 Basic Photography	✓
<input type="checkbox"/> DSN 307 Intermediate InDesign	<input type="checkbox"/> TEC 325 Business of Freelancing	✓
<input type="checkbox"/> DSN 308 Illustration	<input type="checkbox"/> VFP 313 Aesthetics of Film	✓
<input type="checkbox"/> DSN 315 Typography		✓

College of Technology Certificate Electives (15 Credits)

Choose a College of Technology certificate to fulfill this elective core.

CoT Certificate Electives (15 Credits)*

Free Elective (3 Credits)

Choose ONE free elective to complete the degree requirements of 120 credit hours.

Free Elective (3 Credits)**

Accelerate Your Master's Degree

Replace up to 5 of your electives with graduate courses to get a head start on your master's degree and, potentially, earn a graduate certificate.

✓ = Typical Completion Degree Course

* If not pursuing a College of Technology Certificate, students may choose from courses in the following programs to fulfill their electives: ANI, CSC, DFM, DSN, GMD, ISM, SEC, TEC, UAV, VFP. Selecting an elective outside of this list will require approval of the Program Chair.

** Students with fewer than 16 transfer credits are required to take FYE 101 as one of their electives.



Dual-Credit
ADVANTAGE™

SAVE TIME & TUITION

You can apply selected courses (and their credits) in this degree program to a variety of WilmU certificate programs, allowing you to earn a resume-boosting certificate and your bachelor's degree simultaneously. Learn more at wilmu.edu/DualCredit.

Related Dual-Credit Certificates:

- 3D for Digital Media
- Digital Marketing
- Marketing
- Photography
- Technology Project Management (*Grad*)
- Web Applications Development

Already have an associate degree?

A WilmU completion degree provides just the courses you need to earn your bachelor's degree.

Look for the ✓ to see typical completion degree courses.

Prerequisite and additional courses not listed here may be required.

Have questions? We're here to help!

Admissions Specialists

☎ (877) 967-5464

✉ admissions@wilmu.edu



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TECHNOLOGY

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