Doctor of Business Administration (D.B.A.)

The Doctor of Business Administration — a Transformative Degree for Leaders

Created for managers, leaders, consultants and educators, WilmU's D.B.A. program enhances the competencies of its candidates, enabling them to make significant management and leadership contributions to their organizations and make those organizations more competitive. The Doctor of Business Administration degree equips candidates to become critical thought leaders within their profession.

Learn From and Alongside Engaged Business Leaders in the D.B.A. Program

You'll learn to conduct and translate research and use leading-edge methodologies from faculty with esteemed executive and scholarly credentials. This doctoral business degree's cohort model fosters collaboration with fellow candidates, whose diverse experiences enrich your study and broaden your professional network.

Choose an Accredited D.B.A. Program of the Highest Standards and Flexibility

WilmU's IACBE-accredited D.B.A. degree program integrates theory with practice, emphasizing critical thinking, disciplined inquiry, leadership management, communication skills and ethics. Available 100% online, the program provides flexibility to fit your life and learning needs.

Grow Through Valuable Fieldwork Experiences in High-Level Business Administration

You'll partner with an organization and industry leader to develop and explore a critical evaluation research project/dissertation that puts your coursework into action. Faculty members provide close support and mentorship to ensure your D.B.A. capstone project is meaningful, engaging and relevant to industry needs.

Get started today at wilmu.edu/Apply.

18 courses | **54 total credits**
Finish your D.B.A. degree in as little as three years.

$2,088
per course
Cost of a typical 3-credit course

New cohorts start three times per year.

WILMINGTON UNIVERSITY™
BUSINESS

Doctor of Business Administration (D.B.A.)

Course Sequencing (54 Credits)

Year One – Comprehensive Portfolio Assessment*
(Semester One)

☐ **LDR 7000** Experiential Learning: Leadership Issues	☐ **DBA 7600** Ethics in Business and Management

(Semester Two)

☐ **DBA 7510** Business Intelligence	☐ **LDR 7100** Managing Innovation and Change

(Semester Three)

☐ **DBA 7400** Advanced Seminar in Managerial Finance and Accounting	☐ **DBA 7100** Organizational Strategy and Policy

Year Two – Electives** and Beginning Research
(Semester One)

☐ **DBA 7310** Executive Decision-Making	☐ **DBA 7800** Global Management Models

(Semester Two)

☐ **DBA 7200** Advanced Organizational Behavior**	☐ **DBA 7900** Advanced Marketing Seminar**

(Semester Three)

☐ **RES 7106** Disciplined Inquiry I	☐ **RES 7105** Statistics for Research

Year Three – Dissertation
(Semester One)

☐ **RES 7107** Disciplined Inquiry II	☐ **RES 7111** Research Design

(Semester Two)

☐ **DBA 8000** Seminar on Research in Management

(Semester Three)

☐ **DBA 9000** D.B.A. Research

Year Four – Dissertation
(Semester One)

☐ **DBA 9001** D.B.A. Research

(Semester Two)

☐ **DBA 9002** D.B.A. Research

(Semester Three and Beyond)

☐ **DBA 9004** D.B.A. Research (only required for continuing dissertation work)

*Passing the Comprehensive Portfolio Assessment at the end of Year One is required to continue in the program.
**Students can choose the D.B.A. program electives listed or any Ed.D. course with approval from the D.B.A. and Ed.D. program chairs.

Program Competencies

Students will achieve an advanced level of skills and knowledge in key business functions. Upon graduation, students will be able to demonstrate competencies in:

- Oral Communication
- Written Communication
- Disciplined Inquiry
- Information Literacy
- Ethics and Professionalism

Have questions? We're here to help!

Academic Recruiters

💬 **(302) 213-3916**

✉ **recruiting@wilmu.edu**

Wilmington University's College of Business has received specialized accreditation for its business programs through the International Accreditation Council for Business Education (IACBE).

Get Started Today!
wilmu.edu/Apply

WILMINGTON
U N I V E R S I T Y ™

BUSINESS