

# Master of Science in Management (M.S. in Management)



## The Master of Science in Management — When You're Ready to Lead

This flexible and affordable M.S. in Management program prepares skilled leaders and change agents through an emphasis on strategic thinking and artful communication. You'll learn to successfully manage diverse teams while nurturing creativity and harnessing new technologies.



### Content-Rich Curriculum Aligns With Your Goals

A choice of 12 concentrations allows you to customize your master's degree in Management to focus on your specific career interests.



### You're Ready, Right Now!

You can get started right away because the M.S. in Management program has no prerequisite courses. No SAT or GMAT scores are required for admission.



### Get Your M.S. in Management Faster and More Affordably

You may be eligible to get a head start on your M.S. in Management by earning WilMU academic credit for your prior coursework, previous work experience or industry certifications.



### Accelerated Cohort Option for Organizational Leadership Concentration

Motivated students interested in a rigorous, accelerated pathway to an M.S. in Management in Organizational Leadership may want to apply for the 16-month accelerated cohort. This model of study offers an intensive learning experience in organizational leadership with an emphasis on collaboration and teamwork. You'll share resources, information and support with your cohort members while broadening your horizons through culturally diverse interactions.



**12 courses | 36 total credits**  
Finish your M.S. in Management  
in as little as one year.

**\$1,572**  
per course

Cost of a typical 3-credit course



Classes start  
every 8 weeks



Get started today at [wilmu.edu/Apply](https://wilmu.edu/Apply).

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## M.S. in Management Core (18 Credits)

- |   |  |
|---|--|
| <input type="checkbox"/> MGT 6400 Global Leadership         | <input type="checkbox"/> MGT 7750 Strategy and Decision-Making |
| <input type="checkbox"/> MGT 6502 Academic Research Writing | <input type="checkbox"/> MGT 8000 M.S.M. Business Simulation   |
| <input type="checkbox"/> MGT 7300 Business Finance          | <input type="checkbox"/> MIS 7000 IT in Business               |

In addition to the M.S. in Management core, students must complete ONE of the following:

### Traditional — No Concentration (18 Credits)

- MGT 7667 Diversity in the Workplace
- MGT 7395 Management Development
- MGT 7504 Ethical Issues in Management
- MGT 7507 Strategic Management
- MGT 7508 Change Management
- Electives (3 Credits)\*

### Business Communication Concentration (18 Credits)

- MCM 6100 Multimedia Communication
- MCM 6101 Communication Writing
- MCM 6102 Legal and Ethical Issues
- MCM 6103 Communication Analytics
- MCM 6104 Strategic Communications
- Elective (3 Credits)\*

### Health Care Administration Concentration (18 Credits)

- HCA 7700 Seminar in Health Care Administration
- HCA 7720 Health Policy and Economics
- HCA 7730 Health Insurance and Reimbursement
- HCA 7740 Legal Aspects in Health Care
- HCA 7745 Marketing in the Health Care Sector
- Elective (3 Credits)\*

### Marketing Concentration (18 Credits)

- MBA 7600 Global Marketing Management
- MBA 7603 Market Research and Consumer Behavior
- MBA 7608 Integrated Marketing Communications
- MBA 7615 Marketing Analytics

Select TWO from the following:

- MBA 7604 New Business Ventures
- MBA 7606 Business-to-Business and Business-to-Government Marketing
- MBA 7610 Salesmanship and Sales Force Management

### Homeland Security Concentration (18 Credits)

- MHS 7000 Contemporary Issues in Homeland Security
- MHS 7001 Sociology of Terrorism
- MHS 7002 Legal Aspects and Policy of Homeland Security
- MHS 7003 Risk Assessment and Management
- MHS 7004 Crisis Leadership
- Elective (3 Credits)\*

### Human Resource Management Concentration (18 Credits)

- MHR 6503 Law, Regulation and the Workplace
- MHR 7600 International Human Resources
- MHR 7650 Compensation and Benefits
- MHR 7800 Seminar in Human Resource Management
- Electives (6 Credits)\*

### Management Information Systems Concentration (18 Credits)

- IST 7000 Data Management
- IST 7020 Analysis, Modeling and Design
- IST 7040 Data Communications and Networking
- IST 7060 Project and Change Management
- IST 7100 IT Policy and Strategy
- Elective (3 Credits)\*

\* Electives include any 6000- or -7000-level course using course codes HCA, IST (7000 level only), MBA (except 5850 and 6000), MCM, MGT, MHR, MHS, MOL, MPA, MSP or NPM. *M.S. in Management students must meet MBA prerequisites to take MBA electives.*


## Choose from 12 Specialized Management Concentrations

- Business Communication
- Health Care Administration
- Homeland Security
- Human Resource Management
- Management Information Systems
- Marketing
- Military Leadership
- Nonprofit Management
- Organizational Leadership<sup>†</sup>
- Public Administration
- Sport Management
- Sustainability

<sup>†</sup>16-month accelerated cohort now available. Contact your program chair to learn more and to enroll.

**Have questions?** We're here to help!

Academic Recruiters

 (302) 213-3916

 [recruiting@wilmu.edu](mailto:recruiting@wilmu.edu)



Wilmington University's College of Business has received specialized accreditation for its business programs through the International Accreditation Council for Business Education (IACBE).

Get Started Today!  
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**BUSINESS**

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In addition to the M.S. in Management core, students must complete ONE of the following:

Military Leadership Concentration (18 Credits)	
<input type="checkbox"/>	DNG 6100 Communication Essentials for Military Leadership
<input type="checkbox"/>	DNG 6200 Strategic Leadership and Decision-Making
<input type="checkbox"/>	DNG 6300 Military Leadership Skills
<input type="checkbox"/>	DNG 6400 The Role of the Guard
<input type="checkbox"/>	DNG 6500 Joint Force Operations
<input type="checkbox"/>	DNG 6600 Crisis Leadership

Nonprofit Management Concentration (18 Credits)	
<input type="checkbox"/>	NPM 7300 Seminar in Nonprofit Management
<input type="checkbox"/>	NPM 7310 Nonprofit Management
<input type="checkbox"/>	NPM 7320 Nonprofit Governance
<input type="checkbox"/>	NPM 7330 Nonprofit Sustainability
<input type="checkbox"/>	Elective (3 Credits)
<input type="checkbox"/>	Elective (3 Credits)
<input type="checkbox"/>	OR MGT 8150 M.S.M. Internship

Organizational Leadership Concentration (18 Credits)	
<input type="checkbox"/>	MOL 6100 Leadership Foundations
<input type="checkbox"/>	MOL 6700 Innovation & Crisis Leadership
<input type="checkbox"/>	MOL 6800 Global Performance Management
<input type="checkbox"/>	MOL 6900 Communication & Teams
<input type="checkbox"/>	MOL 6950 Current Topics in Leadership

Select ONE from the following:	
<input type="checkbox"/>	MHR 6503 Law, Regulation and the Workplace
<input type="checkbox"/>	MOL 6600 Legal and Ethical Aspects of Organizations
<input type="checkbox"/>	MPA 6503 Administrative Law

Public Administration Concentration (18 Credits)	
<input type="checkbox"/>	MPA 6501 Seminar in Public Administration
<input type="checkbox"/>	MPA 6503 Administrative Law
<input type="checkbox"/>	MPA 7202 Public Budgeting Systems
<input type="checkbox"/>	MPA 7502 Analysis of Public Policy
<input type="checkbox"/>	Electives (6 Credits)*

Sport Management Concentration (18 Credits)	
<input type="checkbox"/>	MSP 7500 Business Strategy in Sport Management
<input type="checkbox"/>	MSP 7502 Sport Economics and Finance
<input type="checkbox"/>	MSP 7504 Sport Law, Governance and Compliance
<input type="checkbox"/>	MSP 7506 Sport Service and Event Marketing
<input type="checkbox"/>	MGT 8000 M.S.M. Business Simulation
<input type="checkbox"/>	OR MSP 8800 Olympic Experience Capstone
<input type="checkbox"/>	Electives (6 Credits)*

Concentration in Sustainability (18 Credits)	
<input type="checkbox"/>	MBA 7302 Project Management
<input type="checkbox"/>	MBA 7805 Strategic Planning for Sustainability
<input type="checkbox"/>	MBA 7810 Principles of Business Sustainability
<input type="checkbox"/>	MBA 7815 Sustainability and Business
<input type="checkbox"/>	Electives (6 Credits)*

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