

Entrepreneurship/ Small Business Management Undergraduate Certificate

In this 18-credit certificate program, you'll explore the concepts and innovations that drive small businesses and learn to position your business for success. Whether you're looking to elevate your existing business to the next level or build a startup venture from scratch, courses in finance, small business law, management and marketing can help to sharpen your management skills.

Course Requirements (18 credits)

Prerequisites may be required. Visit the program page for details.

- BBM 350** Introduction to E-Commerce
- BBM 351** Small Business Management
- BLA 310** Small Business Law
- BMK 366** Entrepreneurship
- BMK 400** Social Media Marketing
- BBM 489** Experiential Learning

Up to six (6) transfer credits will be accepted for the Certificate in Entrepreneurship/Small Business Management.

Get started today at wilmu.edu/Certificates.



Dual-Credit **ADVANTAGE**[™]

SAVE TIME & TUITION

Earn a certificate AND get credit toward a degree at the same time. Through **Dual-Credit ADVANTAGE**, you can go further, faster, by applying credits to multiple degree and certificate programs, without extra time or tuition cost.

- ✓ **Build your resume with sought-after credentials.**
- ✓ **Learn from experienced industry professionals.**
- ✓ **Accelerate your education while saving time and tuition.**

What sets us apart:

- Job Market Relevance**
- Affordable Tuition**
- Degree Program Alignment**
- Expert Faculty**



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BUSINESS