Entrepreneurship/ Small Business Management

Undergraduate Certificate

In this 18-credit certificate program, you'll explore the concepts and innovations that drive small businesses and learn to position your business for success. Whether you're looking to elevate your existing business to the next level or build a startup venture from scratch, courses in finance, small business law, management and marketing can help to sharpen your management skills.

Course Requirements (18 credits)

Prerequisites may be required. Visit the program page for details.

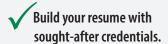
☐ BBM	350	Introduction to E-Commerce
☐ BBM	351	Small Business Management
□ BLA	310	Small Business Law
□ ВМК	366	Entrepreneurship
ВМК	400	Social Media Marketing
□ BBM	489	Experiential Learning

Up to six (6) transfer credits will be accepted for the Certificate in Entrepreneurship/Small Business Management.

Get started today at wilmu.edu/Certificates.



Earn a certificate AND get credit toward a degree at the same time. Through **Dual-Credit ADVANTAGE**, you can go further, faster, by applying credits to multiple degree and certificate programs, without extra time or tuition cost.







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