

Essentials of People Management Undergraduate Certificate

In the Essentials of People Management certificate program, you'll develop the foundational knowledge, skills and abilities needed to become an innovative leader who can foster a healthy and productive workplace culture that values justice, diversity, equity and inclusion. With no prerequisites required, this certificate program provides a perfect pathway for team members aspiring to supervisory roles as well as supervisors who need to upskill for career advancement.

In this program, students have the option to utilize one-credit "Micro-Courses" to meet elective credit requirements. Three of these single-credit workshop-style courses can stack into the equivalent of one (three-credit) elective course, giving you further options for customizing your certificate.

Curriculum: (15 Credits)

Prerequisites may be required. Visit the program page for details.

- BBM 102** Introduction to Business
or
- BBM 201** Principles of Management
- HRM 201** Foundations of People Management
- BBM 306** Foundations of Innovative Leadership
- HRM 351** Managing Diversity
- Elective Course(s)** 3 Credits

Students will choose one (three-credit) elective or three (one-credit) Micro-Course electives from the following list:

Three-Credit Approved Electives:

- BBM 347** Interpersonal Skills and Professionalism
- BBM 201** Principles of Management
- SOC 315** Emotional Intelligence and Leadership
- PSY 101** Introduction to Psychology
- SOC 101** Introduction to Sociology
- HSP 101** Introduction to the Hospitality Industry
- BBM 105** Introduction to Construction Management
- SPM 305** Sport Management 1

One-credit Micro-Courses are listed on reverse.



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Earn a certificate AND get credit toward a degree at the same time. Through **Dual-Credit ADVANTAGE**, you can go further, faster, by applying credits to multiple degree and certificate programs, without extra time or tuition cost.

- ✓ **Build your resume with sought-after credentials.**
- ✓ **Learn from experienced industry professionals.**
- ✓ **Accelerate your education while saving time and tuition.**

What sets us apart:

-  Job Market Relevance
-  Affordable Tuition
-  Degree Program Alignment
-  Expert Faculty



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Undergraduate Certificate

Curriculum: (continued)

One-Credit Micro-Course Approved Electives:

- BBM 100** Customer Service Workshop
- HRM 360** Human Resource Leadership
- HRM 362** Aligning Human Resource and Organizational Strategies
- HRM 363** Building and Managing Employee Engagement
- HRM 364** The Current & Future Trends of Human Resource Management
- HRM 365** Change Management
- HRM 366** Strategic Performance Management
- HRM 367** Creativity and Innovation in Organizations
- HRM 368** Human Resources in Film
- HRM 369** Mental Health in the Workplace
- HRM 370** Intro to People Analytics
- HRM 371** The HR Professional
- HRM 372** Emerging Technologies in Human Resources
- HRM 373** HR and the Virtual World of Work
- HRM 374** Future of Training and Development

Micro-Course FAQ can be found at wilmu.edu/business/essentials-of-people-management-certificate.aspx.

Notes:

- 1) In place of an elective, this certificate will also accept three Business Management credits related to the University Partnership Center/College of Business Supervisory Training Program.
- 2) By student request, additional courses may be used as an elective with prior approval from the program chair.

Related Programs:

- B.S. in Business Management
- B.S. in Human Resource Management
- B.S. in Organizational Leadership
- Certificate in Human Resources
- Certificate in Training and Staff Development

Get started today at wilmu.edu/Certificates.

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