

Master of Business Administration (MBA)



The WilmU MBA — Your Career Catalyst

You're ready to kick your business career into high gear. The WilmU MBA program will equip you with the skills and connections to thrive in a competitive job market. Designed for entrepreneurs and working professionals, this graduate degree program offers maximum flexibility through your choice of traditional classes and online courses. Fourteen specialized MBA concentrations offer courses aligned with your specific career goals.



The Right Combination of Job Skills

Analytics. Decision-making. Communication. Networking. Our MBA is a multifaceted degree program that turns out the best problem solvers. That's why top companies like JPMorganChase, Bank of America, ChristianaCare and other premier employers value employees with a Wilmington University MBA.



Business School With Real-World Expertise

Throughout your MBA program, you will benefit from the insight and expertise of faculty who are active practitioners in their fields. As your mentors, they bring firsthand knowledge of today's business challenges to your classes. Your instructors and classmates will form a professional network you can call upon as you grow your career.



Affordable and Accessible

WilmU has one of the most affordable MBA programs in its region. And our open admissions policy, with no GMAT requirement, paves your way to career success.



MBA Executive Pathway: Benefits for Experienced Professionals

WilmU's MBA Executive Pathway is designed specifically for professionals with five or more years of business experience. Candidates can receive:

- Up to six MBA credits for prior industry experience
- executive-level forums and discussions throughout their MBA studies
- Time and tuition savings: Complete the MBA in as little as 10 months and for less than \$15,000!



10 courses | 30 total credits
or **12 courses | 36 total credits**
Finish your MBA in as little as one year.

\$1,653
per course

Cost of a typical 3-credit course



**Classes start
every 8 weeks.**



WILMINGTON
UNIVERSITY™

BUSINESS

Get started today at wilmu.edu/Apply.

Master of Business Administration (MBA)

MBA Core (21 Credits)

- | | |
|--|---|
| <input type="checkbox"/> MBA 6000 Organizational Behavior and Ethical Leadership | <input type="checkbox"/> MBA 7600 Global Marketing Management |
| <input type="checkbox"/> MBA 6150 Managerial Decision-Making | <input type="checkbox"/> MIS 7000 IT in Business |
| <input type="checkbox"/> MBA 6350 Survey of Data Analytics | <input type="checkbox"/> MBA 8800 Business Strategy |
| <input type="checkbox"/> MBA 7250 Financial Analysis | |

In addition to the MBA core, students must complete ONE of the following:

Traditional — No Concentration (9 Credits)

- | |
|---|
| <input type="checkbox"/> MBA 7592 Global Enterprise Development |
| OR |
| <input type="checkbox"/> MBA 7302 Project Management |
| <input type="checkbox"/> MBA Electives (6 Credits)* |

Accounting Concentration (18 Credits)**

- | |
|--|
| <input type="checkbox"/> MAC 7100 Financial Accounting Theory, Policy and Research |
| <input type="checkbox"/> MAC 7200 Advanced Managerial Accounting |
| <input type="checkbox"/> MAC 7300 Issues in Auditing and Assurance Service |
| <input type="checkbox"/> MAC 7400 Fraud Prevention and Forensic Accounting |
| <input type="checkbox"/> MAC 7500 Federal Taxation, Policy and Research |
| <input type="checkbox"/> MAC 7600 Global Marketing Management |

Banking and Financial Services Concentration (15 Credits)

- | |
|--|
| <input type="checkbox"/> MBA 7260 Banking Operations Management |
| <input type="checkbox"/> MBA 7262 Fin Markets and Institutions |
| <input type="checkbox"/> MBA 7265 Money Banking and Macroeconomy |
| <input type="checkbox"/> MBA 7267 Investment Banking |
| <input type="checkbox"/> MBA 7270 Bank Auditing and Examinations |

Business Analytics Concentration (15 Credits)***

The Business Analytics concentration is F-1 STEM-eligible. Contact the program chair with any questions.

- | |
|---|
| <input type="checkbox"/> MBA 7710 Seminar in Data Analysis |
| <input type="checkbox"/> MBA 7715 Predictive Analytics |
| <input type="checkbox"/> MBA 7720 Forecasting for Business Analytics |
| <input type="checkbox"/> MBA 7725 Optimization for Business Analytics |
| <input type="checkbox"/> MBA 7730 Simulation for Business Analytics |
| OR |
| <input type="checkbox"/> MBA 8795 MBA Internship |

Business Communication Concentration (15 Credits)

- | |
|--|
| <input type="checkbox"/> MCM 6100 Multimedia Communication |
| <input type="checkbox"/> MCM 6101 Communication Writing |
| <input type="checkbox"/> MCM 6102 Legal and Ethical Issues |
| <input type="checkbox"/> MCM 6103 Communication Analytics |
| <input type="checkbox"/> MCM 6104 Strategic Communications |

Business Technology Management Concentration (15 Credits)

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|---|
| <input type="checkbox"/> MBA 7305 Supply Chain Management |
| <input type="checkbox"/> MBA 7320 Business Process Management |
| <input type="checkbox"/> MBA 7710 Seminar in Data Analysis |
| <input type="checkbox"/> IST 7100 IT Policy and Strategy |
| <input type="checkbox"/> SEC 6040 Web and Data Security |

Finance Concentration (15 Credits)

- | |
|---|
| <input type="checkbox"/> MBA 7292 Investments |
| <input type="checkbox"/> MBA 7293 Portfolio Theory |
| <input type="checkbox"/> MBA 7294 Advanced Financial Analysis |
| <input type="checkbox"/> MBA 7298 Seminar in Fintech |
| <input type="checkbox"/> MBA 7295 Corporate Taxation |
| OR |
| <input type="checkbox"/> MBA 7296 International Finance |

Program curriculum as of academic year 2023-2024:

* Electives include any 6000- or 7000-level course using course codes HCA, IST, MBA, MGT, MHR, MHS, MOL, MPA or NPM, except MGT 6501 and MHR 7830. Nonprofit Management students may take AHS courses.

** MBA: Accounting students do not take core course MBA 6150.

*** MBA: Business Analytics students take the following core courses: MBA6000, MBA6150, MBA6300, MBA7250, MBA7600, MIS7000, MBA8800.

14 Specialized MBA Degree Concentrations

- Accounting
- Banking and Financial Services
- Business Analytics
- Business Communication
- Business Technology Management
- Finance
- Health Care Administration
- Homeland Security
- Human Resource Management
- Management Information Systems
- Marketing Management
- Nonprofit Management
- Organizational Leadership
- Sustainability

Have questions? We're here to help!

Academic Recruiters:

 **(302) 213-3916**
recruiting@wilmu.edu



Wilmington University's College of Business has received specialized accreditation for its business programs through the International Accreditation Council for Business Education (IACBE).

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Master of Business Administration (MBA)

In addition to the MBA core, students must complete ONE of the following:

Health Care Administration Concentration (15 Credits)

- ☐ HCA 7700 Seminar in Health Care Administration
- ☐ HCA 7720 Health Policy and Economics
- ☐ HCA 7730 Health Insurance and Reimbursement
- ☐ HCA 7740 Legal Aspects in Health Care
- ☐ HCA 7745 Marketing in the Health Care Sector

Homeland Security Concentration (15 Credits)

- ☐ MHS 7000 Contemporary Issues in Homeland Security
- ☐ MHS 7001 Sociology of Terrorism
- ☐ MHS 7002 Legal Aspects and Policy of Homeland Security
- ☐ MHS 7003 Risk Assessment and Management
- ☐ MHS 7004 Crisis Leadership

Human Resource Management Concentration (15 Credits)

- ☐ MHR 6503 Law, Regulation and the Workplace
- ☐ MHR 7600 International Human Resources
- ☐ MHR 7650 Compensation and Benefits
- ☐ MHR 7800 Seminar in Human Resource Management
- ☐ MHR Elective

Management Information Systems Concentration (15 Credits)

- ☐ IST 7000 Data Management
- ☐ IST 7020 Analysis, Modeling and Design
- ☐ IST 7040 Data Communications and Networking
- ☐ IST 7060 Project and Change Management
- ☐ IST 7100 IT Policy and Strategy

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Marketing Management Concentration (15 Credits)

- ☐ MBA 7603 Market Research and Consumer Behavior
- ☐ MBA 7606 Business-to-Business and Business-to-Government Marketing
- ☐ MBA 7608 Integrated Marketing Communications
- ☐ MBA 7615 Marketing Analytics

Select ONE from the following:

- ☐ MBA 7592 Global Enterprise Development
- ☐ MBA 7604 New Business Ventures
- ☐ MBA 7610 Salesmanship and Sales Force Management

Nonprofit Management Concentration (15 Credits)

- ☐ NPM 7310 Nonprofit Management
- ☐ NPM 7320 Nonprofit Governance
- ☐ NPM 7300 Seminar in Nonprofit Management
- ☐ NPM 7330 Nonprofit Sustainability
- ☐ Elective*
- or
- ☐ MBA 8795 Internship

Organizational Leadership Concentration (15 Credits)

- ☐ MOL 6700 Innovation & Crisis Leadership
- ☐ MOL 6800 Global Performance Management
- ☐ MOL 6900 Communication & Teams
- ☐ MOL 6950 Current Topics in Leadership

Select ONE from the following:

- ☐ MHR 6503 Law, Regulation and the Workplace
- ☐ MPA 6503 Administrative Law
- ☐ MOL 6600 Legal and Ethical Aspects of Organizations

Sustainability Concentration (15 Credits)

- ☐ MBA 7302 Project Management
- ☐ MBA 7805 Strategic Planning for Sustainability
- ☐ MBA 7810 Principles of Business Sustainability
- ☐ MBA 7815 Sustainability and Business
- ☐ MBA Elective (3 Credits)*
Must be an Analytics, Marketing, Finance or Leadership course

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